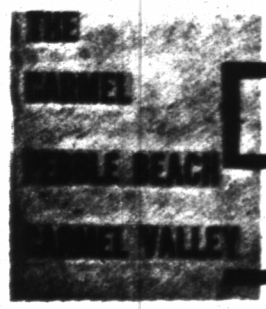


Harrison Memorial Library
Box 800
Carmel, Calif.

PENINSULA PICTORIAL

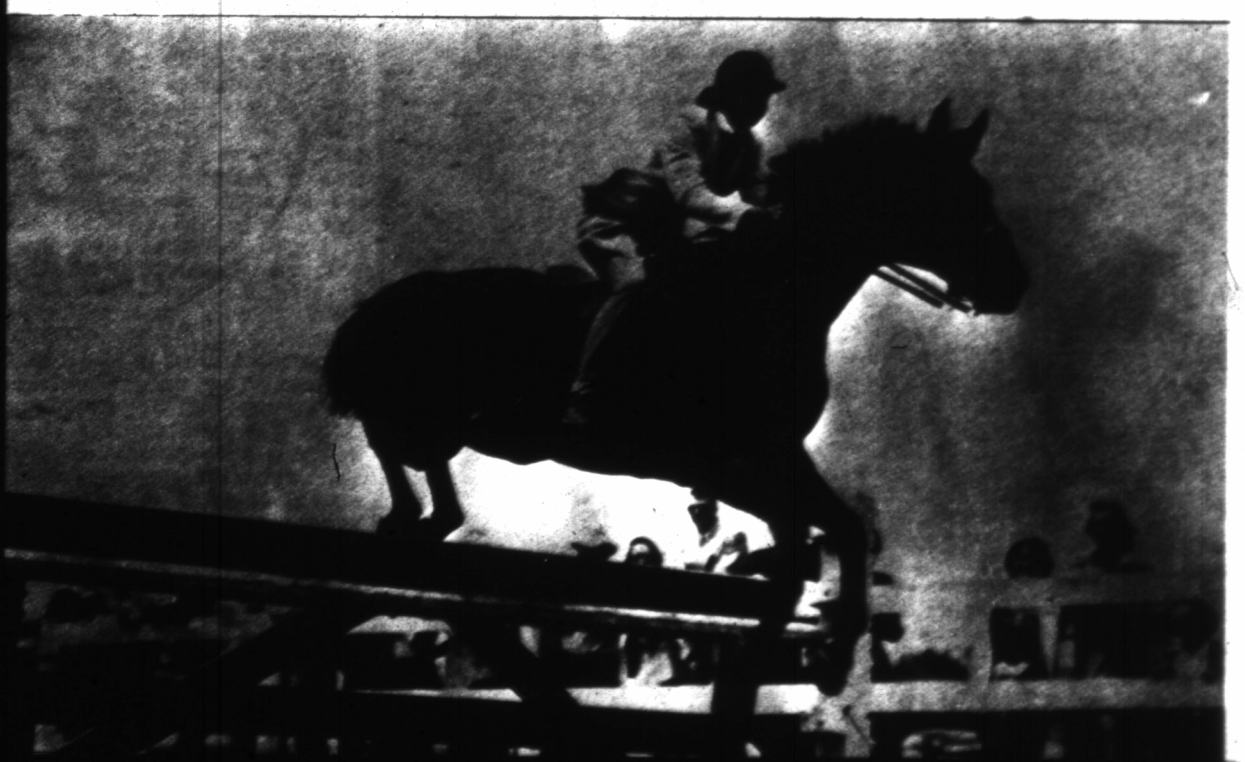
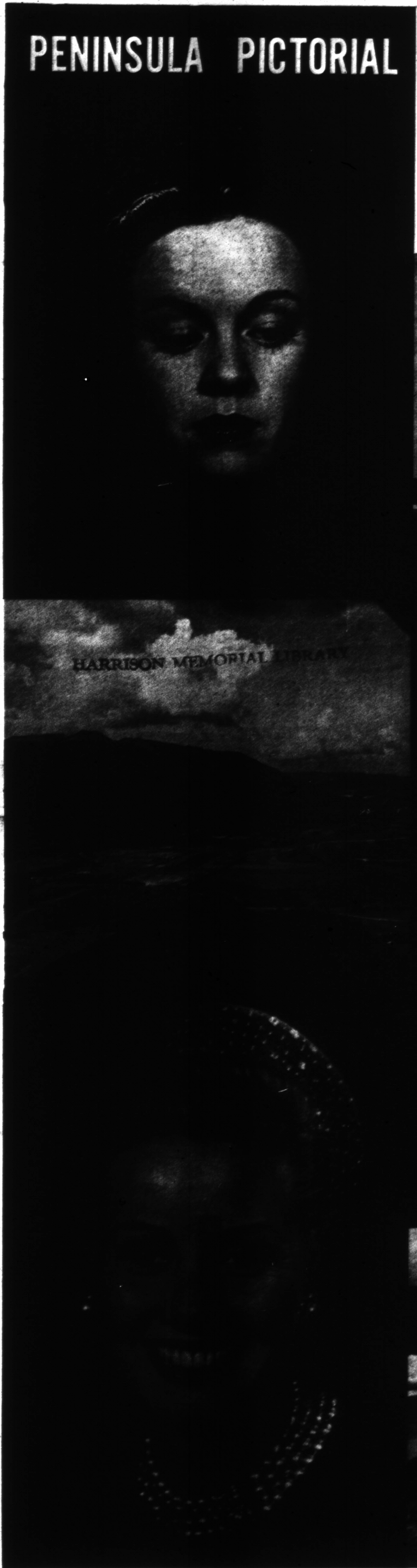


SPECTATOR

VOL 2 NO 20

THURSDAY, SEPTEMBER 1, 1949

10¢

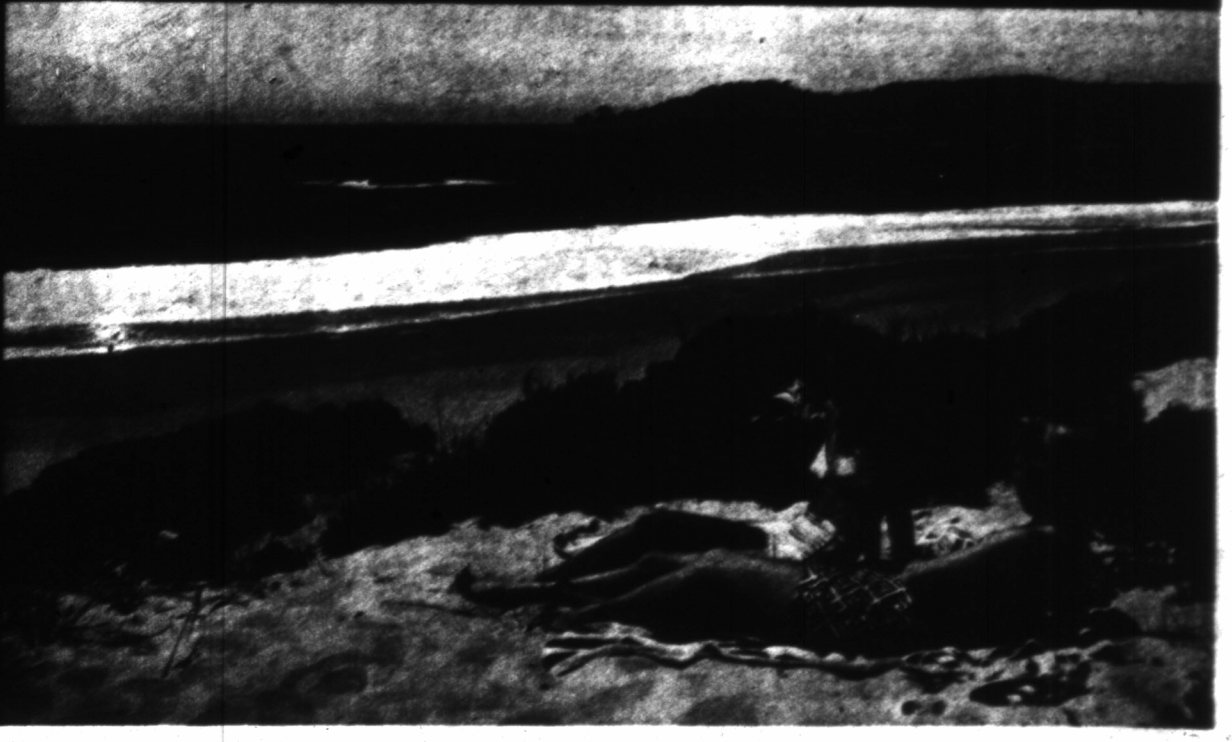


HARRISON MEMORIAL LIBRARY

KEY TO THE COVER...

THE BEAUTIFUL SCENERY OF THE PENINSULA, AS PORTRAYED BY JENNY LEE OF CARMEL, LOOKS UPON THE MONTEREY PENINSULA SCENES OF TODAY. THIS WEEK AT THE PENINSULA, THE OLD AND THE NEW OF THOSE OLDEN DAYS, MUCH OF THE BEAUTY IS STILL AVAILABLE FOR US TO ENJOY INCLUDING THE LOVELY MODERN LASSES AS PORTRAYED BY JENNY LEE OF CARMEL.

ENTERED IN A VIEW OF MONTEREY BY NIGHT, A QUARTER OF THE CARMEL AND JENNY LEE'S HORSEMANSHIP AT CARMEL BEACH AND CARMEL VALLEY.



Eye Openers on the Peninsula WITH Betsy Abbott

The Fair! the Centennial! And school just about ten days ahead. To say that peninsula mothers are busy is putting it mildly. They are frantically busy!! California's schools stand high in the nation. Monterey Peninsula's private schools for children from two year to college age are unique, not only because of their scenically beautiful locations, but because of their advanced pedagogic standing. In this column are listed not only outstanding schools but the all important shops where students and mothers may select everything from books to clothes, to time and labor saving foods in this last rush...

In the supere sea and forest setting of world-famed Pebble Beach, one of the nation's finest schools for girls, now in its 11th year, will open its doors to students from first grade to college entrance ages, on September 14. They will be greeted by Grace Parsons Douglas, the school's founder, who has always emphasized the importance of continuous personal contact with the girls whose formation of character as well as scholastic training is her responsibility. "I feel that if a Douglas School pupil develops individuality of character, social grace, a sense of human values, and the ability to think clearly, plus thorough education in the regular academic studies, I have accomplished my aim," said Mrs. Douglas.

From the first grade forward French, art, music and sports are particularly emphasized. Horseback riding, archery, tennis and riflery are taught by experts promoting good sportsmanship as well as the girls' happiness and physical development. French is the school's secondary language and Latin is introduced to fourth grade students.

Boarding students, accepted from the fourth grade through to college age, enjoy all the comforts and charm of a home, beautifully appointed with never more than two girls to a room. All classes are small, affording students constant contact with the teachers to whom they are encouraged to take all problems, personal and scholastic... Day students from six years upward will, upon request, be picked up at their homes, and be returned to their homes shortly after four o'clock. The School's menus are famed for their attractiveness as well as nutritional value. The DOUGLAS SCHOOL, FOREST LAKE, PEBBLE BEACH, has since its inception rated college entrance for its graduates. General or college preparatory courses are offered. For detailed information write Mrs. Grace Parsons Douglas, P.O.Box 35, Pebble Beach. Telephone Carmel 459.

A beloved vogue with the teen-agers for Fall and Winter corduroy will be the fabric leader in class rooms and on the college campus. TWIGS of CARMEL in GOLDEN BOUGH COURT have a simply grand collection! Those devastating Beanie highlighted by Made-moiselle, they triumphantly top most any hair-do, may be had in blue, green, grey or red, for a mere \$2.95... Jockey Wess-kits are horizontal strips of corduroy, each strip a different color, all skillfully tailored to fit the figger - vedy vedy swagger with jodphurs, skirts or slacks, \$7.75. Skirts, straight or 4 gored... Fitted Jackets or Swingers; Pedal Pushers, Slacks and Jumpers. You will find them all at TWIGS OF

CARMEL in sizes from 10 up to 16.

What books will they need to get the most out of their school work, their music, their dancing, their art studies, their leisure hours? The VILLAGE BOOK SHOP has inaugurated a unique service for schools and teachers, as well as students. Using their wide publishers contacts as well as their knowledge and years of experience they will order, in advance, technical or critical educational books as well as selected fiction so that when the student (or the teacher) is in need the books will be at hand! You are invited to go in at any time, or telephone, for discussion and conference. Volumes will be ordered for you individually or in numbers... During your visit you will see the foremost, old and new in fiction, travel and non-fiction, arranged for easy accessibility. The VILLAGE BOOKSHOP is attuned to your reading desires and needs.

For boys and girls from 2 to 6 years of age the CARMEL PRE-SCHOOL, licensed by the state dept. of Social Welfare, its program of the character building and human relationships is the culmination of years of study and experience... Indoor and outdoor play, finger and brush painting, modelling, paper cutting, blocks, crayons, sand play and nature study are all studied and supervised with the aim of fitting the diminutive students for a still wider and more complex social life. Music, rhythmic and dramatics have their share of the daily program. The discipline is the kind that leads to self discipline and understanding of what it means to belong in a group... At Mission and 4th streets in woodland surroundings the CARMEL PRE-SCHOOL is easily accessible... Transportation may be arranged for pick-up and delivery. School opens September 6. The daily sessions are 9 to noon. For registration and information call Carmel 776 (mornings) or write P.O. Box 776.

They'll all want to be Beau Brummels and ladies of fashion

HERMES

Portable



THE WORLD'S LIGHTEST, MOST COMPACT PORTABLE TYPEWRITER

- Weight—7¾ lbs., 2½" thick
- Fits easily in your briefcase or traveling bag.

PRICE \$70.71 complete with taxes

WURZMANN
Typewriter Exchange

459 Alvarado St. Monterey 8567

the day school opens, the two to eight-ers! And every mother knows that even toddlers togs must have the new Fall 1949 swoosh, as well as long wearing quality. Everything "from the skin out" for boys and girls, sizes 00 to 8 is ready for you at the CARMEL KIDDIE SHOP on Ocean Avenue. Comd'r and Mrs. J.A. Ouellet, owners of the Shop have topped the juvenile fashion world with their back-to-school selections. School clothes, rain togs, party clothes - entire wardrobes may be assembled in an atmosphere of unhurried quiet... Make your selections in the CARMEL KIDDIE SHOP for young fashions that are the cream of the crop!

The basis of all musical education, of bodily poise, of the appreciation of all art and beauty is - Rhythm. From infancy the child responds to melody it hears, to each motion it experiences... and from the toddling stage on through life bodily motions are related to sound, musical taste is developed. Kathryn Lansdowne, outstanding as a teacher of piano theory and technique, offers instruction in RHYTHM to children from 4 to 16 years of age. The unique value of the course and its great popularity has won for Mrs. Lansdowne widespread approval and comment from renowned educators... For registration of boys and girls in RHYTHM CLASSES, to be held in the June Delight Studio on Mission Street, starting early in September, call KATHRYN LANS-DOWNE, Carmel 1368 M.

Whether you are a beginner or a seasoned rider you will find the mount of your heart's desire at the BETTIE GREENE STABLES, Junipero and 5th Streets. For more than a decade Carmel's boys and girls have been taught their horsemanship under the personal guidance of BETTIE GREENE. Starting in September there will be after school classes for beginners, intermediate and advanced riders at \$2 per hour. Private instruction may be arranged. Telephone Carmel 31.

Adventures in food that will take you 'round the world! From far away places, - Wines and

CANADIAN
Fire Insurance Co.

Established 1895

Offices in Principle Cities throughout the World.

Represented by.



8
Hour
Pressing
Service

If Picked Up Before
10:00 a.m.

Delivery by 6:00 p.m.

"Pressing While
You Hide"

BAND BOX
CLEANERS

CALL MONTEREY 3229

239 OCEAN AVE. MONTEREY

Champagnes from France...Heinen's Beer from Holland...Bass Ale from England...Romanoff Caviar from Russia...Cheeses from Switzerland, Norway, Denmark. These are only a few of the delicacies of the world that are yours for your choosing when you plan your menus from the shelves of ALLADINSLAMP, 591 HARTNELL STREET, MONTEREY. TEL. MONTEREY 2-1449.

For Campus and Casual wear the CINDERELLA SHOP on Ocean Avenue answers the demand of Carmel elegantes with American Golfer Fashions in Corduroy, beautifully styled and tailored for swagger-in-action, and the prices are a heaven-sent blessing! Jumpers: \$12.95... Grand "boxy" Jackets boasting enormous pockets: \$10.95... Skirts: \$8.95, - choose Robin Hood Green, Nut Brown or Chinese Red... And there is a divine selection of American Golfers famed Tomboy Flannel Shirts, penny-pincher priced at \$7.95! So! Go casual in Corduroy and you will go to the top of the Class - in Fashion.

Whether it is for 'a few days' or 'a few weeks' visitors can be at home in Carmel...in the beautiful MONTE VERDE APARTMENTS or ROOMS, one step off Ocean Avenue, three minutes from the Beach. Housekeeping accommodations exquisitely clean and comfortable, plus the world-famed Carmel atmosphere. Telephone Carmel 71.

Not only for the hurried harried mother of school-going youngsters but for the Carmel hostess whose friends appear in droves during our golden September, RIKKI'S KITCHEN is the town's sensation! All the gastronomic delights that Mr. Pickwick ever heard of, plus many more mouthwatering dishes, are yours to take home - all ready to serve... Pork Pies, Shepherds Pies, Beefsteak and Kidney Pies - individual or family size. (It is safer to order by 'phone and get them bubbling hot...) A spectacular assortment of vegetable salads! Cornish Pasties! Chicken liver Pasties! The golden pastry is light as the proverbial feather. The "insides" are delectable. Never have we visited a grander hot delicatessen counter where complete dinners may be chosen and cartoned packed in a jiffy! And! for your most elegant cocktail parties their made-to-order canapes are superb - there's no other word for them! RIKKI'S KITCHEN is in May Court, and in case you don't know, MAY COURT is the brand new little Arcade off Mission and 6th Streets. The KITCHEN is directly in back of the Doughnut Den - now you can't miss it. Telephone Carmel 137 J. 'Phone orders carefully filed.

A step from the bus station, a delightful stroll to the famous village with its quaint shops, its magnificent beach. McPHILLIPSHOTEL is in the heart of things offering the tourist utter comfort in accommodations and excellent service. McPHILLIPS HOTEL, San Carlos and 5th Streets. 'Phone: Carmel 818.

My Kingdom For A House

by Francis Whiting Hatch.

At twenty I longed for a mansion
With drawing room classic in splendor,
With terrace and park where shy deer at dark
Would nibble the foliage tender.

At fifty my dream is a dwelling
So simple and cozy and small,
Just kitchen and bedroom with just enough headroom
To eat and to sleep and that's all!

If these are your sentiments, we have it for

Plenty of ground. \$7850.00

MARION L. SMILEY 1700 days 1812-J evenings

Gladys R. Johnston

REALTOR

Phone 1700

OCEAN AND MONTE VERDE

The CAROUSEL
BAR and DINING ROOM

SPECIALTY: Chicken a la Charles

Chocolate Mousse, Crepes Suzette

Open 4 p.m. to 2 a.m.

JOHN ARTHUR AT THE PIANO

Closed Tuesdays

12 MILES UP THE CARMEL VALLEY Phone Carmel 39412

"Don't try a 'Handy-Man' - Call a Plumber!"

© 1948



"-AND AN ESTABLISHED, RELIABLE PLUMBER WOULD NOT HAVE SKIMPED ON PIPES AND THINGS THAT NOBODY SEES!"

For Expert Workmanship—Quality Materials—
Careful Supervision—Thorough Inspection—Call

DON EARLY

SAN CARLOS
AND 5th

INCORPORATED
PLUMBING & HEATING

PHONE
270

Now Is the Time To Do Your Painting

If you have been putting off the job of painting or redecorating your house, garage, or any other building, we feel that we are able to help you with your problem.

We know that our crew of experienced craftsmen can do the job to your complete satisfaction.

We would be most happy to discuss your job at any time.

STOLTE, Inc.

Monterey Tel. 8558

Call 9492 after 5:00

Residential - Commercial

The SPECTRE

by Carl Andsand.

Trying to find a parking space this week on Ocean Avenue is like guessing which line to stand in at the bank. If you stop behind some guy who's sitting in his parked automobile, you usually find on closer inspection that he's sleeping while his wife shops. Then somebody astern of you honks and you drive off just in time to see the guy's wife return to the car.

I know a lady here in Carmel who found a beautiful parking space right in front of the Golden Bough Court. With some excitement she nosed her car into the spot, turned off the ignition, climbed out of the car and was halfway up the street before she remembered that she had actually been on her way to Monterey. She said it was nice to find the space though.

"I may never get another chance like that again," she said, smiling sadly.

As far as summer crowds go, even the merchants are starting to grouse (with tongue in cheek though). One of our advertisers said recently that his breakfast table every weekend looks like a farmhouse kitchen at threshing time. It's been going on all summer.

As for myself, I came back to Carmel several months ago to go into quiet hermitage, so to speak. Forty-three people have "dropped in on me for the weekend" so far.

It doesn't do any good to be rude to them either. It ried that. They just chuckle and nudge each other, then say, "Good old Carl. He's one a' them Carmel characters we been hearin' about."

But seriously everything seems to have gone right for the Centennial. Our news editor showed me a publicity release from the Monterey Chamber of Commerce office Saturday. It was pre-written for opening day and made much of the "blue skies overhead." Well, Saturday was just about as gloomy as they come, but the weather cleared up nicely for opening day and proves that some publicity men make good weather men.

No one has heard a word from the five members of Carmel Unincorporated who are on the Carmel Valley Gateway Park Committee, but I am told that "progress is progressing."

Among the men ham'n eggars seen Saturday night and early Sunday a.m. at Joe's Coffee Shop were Dr. William Coughlin, Al Fry, P.A. McCreery, Steve Crouch. Saturday was a big night for everyone in town, but my perambulations recorded one of the strangest sights of the year that night: Opera Star, Florence Quartararo, here for the Centennial, joining in the lusty singing at Mission Ranch...

This column is not intended as a movie review, but I cannot resist saying that "El Paso," Friday-Saturday fare at the Carmel Theater, was the most stupid pic-

ture I have ever seen. Casting John Payne in a western is like throwing a pansy among the cacti, and I would rather sit on cactus than see him in another picture.

Apologies to the Carmel Film Society. I was caught off base last week when I listened to some rather garbled information from two or three people who attended "Generals Without Buttons." If there is any more movie reviewing done, I'll do it myself.

Danny's back. I have a friend who talks to horses and he informs me that Danny, of the Blue Skies Surrey, is ready to go back to work. The jumping off point for local surrey rides is right across the street from the SPECTATOR office and, although we have been using their space to park our cars, we would rather have Danny back in business and walk a little farther to our automobiles. Oh, yes, Danny wishes to thank all of the business people in town who sent him get well cards while he was convalescing in the stable.

Discerning Discs

by Henry Dunakin

Sarcastic, tender, serious and amusing - all of these abound in Ravel's "Piano Concerto." A new recording of this work features Monique Haas, pianist, with Hans Schmidt-Isserstedt conducting Berlin's NWDR Orchestra (DGS-6). Though an earlier waxing with Marguerite Long as soloist and Ravel himself as conductor (Col. 176) is probably the ideal authority, that valuable merit suffers from an almost unendurable antiquity. If you wish to remain happy with the possession of any one of the remaining three sets available, you will be wise to not hear what this new album offers. The interpretation is daring, dashing and lucid. The discs and engineering are clean enough to transmit the listener almost at the concert hall itself.

WEBER-HINDEMITH

Genius of polytonality finds full bloom in the perfectionism of Paul Hindemith. Here is a man who knows at all times what he is about - his craftsmanship suffers no defiance. Yet, beyond his pedantic eye lies a powerful language of the heart. It has been seldom that the writer has experienced such an upward pilgrimage of mankind as evolves from this composer's "Metamorphoses on Themes of Carl Maria von Weber" (Col. LP-4177). Intricate counterpoints, startling rhythms and penetrating messages pour from this music. To be sure, here is a brilliant canvas of neo-classicism that has well-emerged from any period of musical transition. George Szell leads the Cleveland Orchestra through one of his cleanest and best paced readings to date. "Nobilissima Visione," by the same composer, is the reverse side of LP-4177. Moving in a Schoenberg vein, the progression of this music reveals mysticism and its resultant symbolism. Actually, we have here a symphonic synthesis of the scoring for the ballet "St. Francis," which received the same soulful response as "Pillar of Fire" and "Under-tow." Eugene Ormandy carries

his Philadelphia Orchestra into the probing exploitations with a knowing hand, though there are times when a somewhat lighter touch might have lent a better polish to the subtleness of the gem. At any rate, this disc, one side equal to the other, makes for a high spot in the history of today's repertoire.

SMETANA

With absolutely no representations from Smetana's opera "Dalibor" in our catalogs, anything could prove welcome. For a delightful journey into folk melodies and dance rhythms of this strongly nationalistic composer, there could be no better opportunity than having an interpretation by Franz Voelker. This tenor's sustained lyricism, plus a magnificent backing by the Berlin State Orchestra, rates high praise from the writer, as "Dalibor's Aria" could hardly be done better (DGS-single).

What's New At The Library

NON-FICTION

"The Spectacular San Franciscans" - Julia C. Altrocchi.
"Goethe's World" - Berthold Biermann.
"The North Star is Nearer" - E.S. M. Eaton.
"Made in America" - J.A. Kouwenhoven.
"Eleven Generals" - Fletcher Pratt.

FICTION

"The Dream Ends in Fury" - Samuel A. Peeples.
"Wilderness Nurse" - Marguerite M. Marshall.
"Where the Snow was Red" - Hugh Pentecost.
"Blood and Thirsty" - Francis Bonnamy.
"Vigilante" - Richard Summers.
"O Shepherd, Speak!" - Upton Sinclair.



Ginger Rogers, beloved movie star, will lead the great parade featuring the California Constitutional Centennial celebration at Monterey on Saturday afternoon, Sept. 3. She will also, with Governor Earl Warren as partner, head the grand march at the Centennial Ball that same evening. The noted actress will come from Los Angeles to Monterey for the Centennial which will last from Aug. 29 through Sept. 5.

THE BOOKMEN

bill fort clayton somers

Just in time for the Centennial - a new edition:

Walter Colton: "Three Years in California."

First published nearly a century ago and still among the best accounts of old Monterey.

p.o. box 1750

telephone 228-j



Le Gourmet

at the
PINE INN

Carmel-by-the-Sea

TABLE DELICACIES
from all parts of the world

Exclusive Agents for
BLUM'S CANDIES AND ICE CREAM

WANTED - Picture contributions to the SPECTATOR. Children, pets, local scenes, pretty girls, picnics, parties, sports, on the spot news events.

SPECTATOR BUILDING
7TH AND LINCOLN

Open Thursday Nights
For Your Convenience



HOLMAN'S ONE STOP
SHOPPING CENTER

In the heart of
The Monterey Peninsula.

Holman's
DEPARTMENT STORE

PACIFIC GROVE

Phone 1500 - No Toll



how to increase your income

Back in 1849 it was the Gold Rush ... Today in 1949 the rush is for Mutual Investment Funds. They provide you with (a) dependable income (b) reasonable protection and (c) opportunity for profits.

Call or write for brochure:

"WHICH WAY?—SPECULATION OR SECURITY?"

GEORGE V. YATES & CO.

Patterson Building
P. O. Box N-1

CARMEL, CALIFORNIA

Telephone
Carmel 128-R

MISSION MORTUARY

Where Beauty Softens Sorrow

WARREN G. GIPE
M. FRANCIS VAROZZA

450 Camino El Estero
at Franklin
Telephone 4129

DAY or NIGHT

The Carmel Way...

Colonel Karl W. Higen, now on duty with the headquarters of the Fifth Army in Chicago, has been ordered to duty with the Department of State for duty with the U.S. Delegation to the United Nations, Batavia, Java.

Colonel Higen will fly to Java and will leave Washington the latter part of September. Dependents may not accompany him.

Colonel Higen is well known here on the Peninsula and maintains his home in Carmel. He graduated from West Point Military Academy with the class of 1921.

Mrs. Higen is making plans to join Colonel Higen in Chicago and remain with him until his departure from Washington.

Miss Angie Machado is home again after a month's vacation and what she calls a "rest," but what sounds like a very lively tour! "I went first to the Ranch to visit my mother and father," Angie said, "Then to Berkeley; of course to San Francisco for the theatres and some music! I couldn't resist Lake Tahoe, and I ended it all with a visit to my sister at Stockton." Now Angie is rushing around Carmel preparing for a winter of teaching piano. We saw her the other night at the First Theatre's opening of Lola Montez.

Maxine Albro was there too, at the Lola Montez opening. In a brilliant red flower sprigged calico dress she fitted perfectly into the theatre's Centennial lounge. Maxine was responsible for the beautifully executed sets of the play.

Mrs. Alfred B. Secombe, the wife of Rev. Alfred B. Secombe of All Saints Church, has returned

with small William, Bessy and Meg, after a summer in Lessburg, Virginia, with her parents the Rev. and Mrs. J. Armisted Welbourn. Mr. and Mrs. Welbourn, who spent many months in Carmel last year, send greetings to their host of Carmel friends.

Commemorating the death of Father Junipero Serra, August 28, a delegation of the clergy and parishoners of St. Boniface's Roman Catholic Church of San Francisco arrived at the Carmel Mission last Sunday in time to celebrate Solemn High Mass in the open air, near the tomb of the great pioneer priest. At two o'clock in the afternoon there was a procession of the Rosary, and at four o'clock Benediction in the Mission. Hundreds of Catholics as well as non-Catholics of the Peninsula and San Francisco attended.

The Mission School, kindergarten through 8th grade, and open to Protestant as well as Catholic children, is now taking enrollments for school commencing September 1st. On opening day there will be a children's mass at nine a.m. For all information call the Sister Superior, Carmel 2223-W.

Sunday Masses at the Carmel Mission: 7,8,9:30 (Children's Mass) and 11 o'clock...Week-days, in the Chapel: 7:30 a.m.

Juan Bautista de Anza, adventurer and traveler, will be commemorated jointly by the Native Daughters of California and the California Centennials Commission during the Constitutional Convention Centennial Celebration in Monterey.

During ceremonies to be held on Sunday, Sept. 4, a plaque will

be placed on the corner of Camino El Estero and Del Monte Avenue in his honor, to the man who has been called the greatest colonizer the world has ever known.

Mrs. Edward W. Cochrane, chairman of the Monterey County Unit of American Women's Voluntary Services announces the following committee for managing and staffing the Historical Adobe Houses tour during the Centennial. Chairman, Mrs. Rhea Diveley, co-chairmen, Mrs. Richard Bower and Mrs. Gordon Bagley.

Tickets continue to be on sale at the Carmel Post Office today and Saturday. Carmel A.W.V.S. members serving include: Mrs. Gordon Bagley, Mrs. James Moore, Mrs. Frank Ringland, Mrs. S.N. Bonsall, Mrs. M.L. Horace Reynolds, Mrs. P.A. Mix, Mrs. Edward Keeley, Mrs. Elizabeth Goodrich, Mrs. William Oberholtzer, Jr., Mrs. William Satchell, Mrs. L.R. Carey.

Tickets will be on sale at the following homes during the last two days of the tour, September 2 and 3: Casa Amesti, Elkins Home, Larkin House, Toulmin Home, Casa Alvarado, Heard Home, Gordon House, Cramer Home, Gutierrez Adobe.

The members serving will be: Mrs. Howard C. Murphy, Mrs. Richard Bower, Mrs. Edwin Atherton, Mrs. D.D. Stofer, Mrs. Wm. McNamee, Mrs. Francis A.L. Vossler, Mrs. Josephine Johnson, Mrs. William Satterwhite.

CLASSIFIED WANT - ADS

5 LINES FOR \$1.00
CALL 2041 OR 2040

PEGGY LONG
Interior Decorator

FABRICS

LAMPS

CARPETS

DRAPERIES

FURNITURE

ACCESSORIES

The Decorator Shop

Carmel-by-the-Sea

"get em where
they make 'em

Venetian Blinds

Window Shades

24 Hour Free Pickup
and Delivery

Cornices

ALSO BOXES FOR
INDIRECT LIGHTING

Expert Repair Service
Renovating

FREE Estimates CHEERFULLY
given

MAKE A BLIND DATE

Call Monterey 4387

Peninsula Mfg. Co.

739 Del Monte Rd.
Seaside



photo by STEVE CROUCH

Popular with Carmel's youngest set because it is "fun" ... Popular with their parents because of the value of its basic training in music appreciation and bodily coordination, Mrs. Kathryn Lansdowne's Wednesday afternoon Rhythm Class for small children, now in its third year, is one of Carmel's outstanding educational advantages. The Lansdowne Rhythm Classes will commence their Fall term in September at the June Delight Studio on Mission Street. Pictured are children who attended the 1949 summer Rhythm Class: L. to R. Ted Ludig, Kippy Dunning, David Roberts, Judy Hensel, Clayton Hilbert, David Haber, Cort Crowell, (with Flag), Linda McHarry, Chrissie Bunn, (face hidden), David Rosenkranz and Natalie Stewart.



Don't Let The
Family Wash Tie
You to the Washboard—
Plan Now for LEISURE TIME

CARMEL LAUNDRY
FOR YOUR CONVENIENCE AND LEISURE

FREE PICKUP AND DELIVERY

5TH and JUNIPERO

PHONE 920

You are Invited to Use Our Boardroom Facilities

DAVIES & MEJIA

MEMBERS

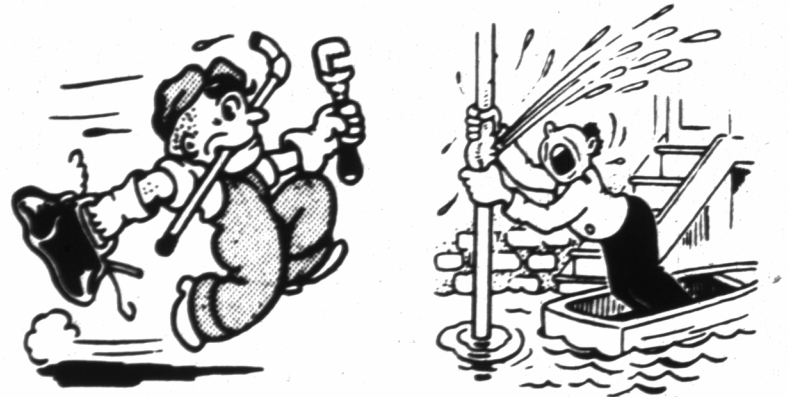
NEW YORK STOCK EXCHANGE
SAN FRANCISCO STOCK EXCHANGE
CHICAGO BOARD OF TRADE
CHICAGO MERCANTILE EXCHANGE

Jorgenson Building **CARMEL** Telephone 1906
Cyrus B. Johnson, Resident Manager



SAN FRANCISCO OAKLAND BERKELEY SACRAMENTO
SANTA ROSA SAN JOSE SALINAS BAKERSFIELD SANTA CRUZ

"When to Call
the PLUMBER"



When you turn the coupling on the leaky pipe the wrong way...and the water spurts out faster and faster ...you're thankful you keep your boat in the cellar while you yell for the wife to call

Robt. "Waldo" Hicks

Plumbing

Appliances

Junipero & 6th

Phone 686

Camera Craft

CATERING TO THE AMATEUR PHOTOGRAPHER

COMPLETE LINE OF PHOTOGRAPHIC CHEMICALS

Quality Photo Finishing

Ocean between Dolores & San Carlos Phone 2336W

"SKAMPERETTE"

RAYON SLIPS \$1.95
Sizes 4 - 6 - 8 - 10 - 12 - 14

PAN-T-TUNES Set of 3 - \$2.25
Sizes 4 - 6 - 8 - 10 - 12
with Pan-T-Tune Record

BALZER'S

Carmel's Department Store
ON DOLORES NEXT TO THE POST OFFICE
S AND W GREEN STAMPS

GLAMOUR HAT

for flattery that goes to your head.
Sequin trimmed textured

rayon jersey fits any
head... goes anywhere
... fastens securely.

Order several for color
variety—lime, grey, gold,
flame, pink, sand, light blue,
navy, white, black. \$6.95

Plus 25 cents postage
2 1/4% Sales Tax in California



DENSLOWS

CARMEL-BY-THE-SEA, CALIF.

Other California locations in Palm Springs • La Jolla • Hotel Fairmont, San Francisco

The SPECTATOR

Carmel
Pebble Beach
Carmel Valley

MICHAEL PURNELL GOULD
EDITOR-PUBLISHER

FROM THE FIRST NEWSPAPER PUBLISHED IN CALIFORNIA AUGUST 15, 1846, WE TAKE OUR CREED. "This Press shall be free and independent; unswayed by power and untrammelled by party. The use of its columns shall be denied to none, who have suggestions to make, promotive of the Public Weal."

Published every Thursday by The Coast Publishing Company (Inc.), at Lincoln & Seventh Sts., Carmel-by-the-Sea, Calif.
Mailing address Box A-O
Phone Carmel 2040

Entered as second class matter at the Post Office at Carmel, California

SUBSCRIPTION RATES

Per Year, \$4.00 - Six Months, \$2.50
10c per single copy

We Learn Our History

The Monterey Centennial has a worth which stands apart from commercial considerations. Not only for the enjoyment of those who like gay celebrations is the observance of California's hundredth birthday, an important project.

The fact is that California or West Coast history is little known in American classrooms. What has been written well about the far West has not been brought before the public in the same proportion as has New England or Southern or Middlewestern history.

To be honest, one must concede that good literature on California is scarce. We "just grew!" But few people, not even native Californians, know much about us or how we "grew."

The Monterey Centennial brings California into focus. Those who attend the pageant, tour the various historical landmarks and expose themselves to the celebration in any way are sure to absorb some of the romance of the far West.

We owe thanks to those people who have lent support to the Centennial Celebration - especially the men and women who had nothing to gain from its success. Their feeling for tradition shows an outlook that is as broad as California is long. W.H.M.

'COOLEST PLACE IN TOWN'



WHO IS IT?



This is one of a series of photographs of people you should know. All persons pictured are from the Monterey Peninsula and will be someone you meet almost every day, because they are in public life. For the answer to this week's "Who is it?" turn to page 14

Inside WASHINGTON

MARCH OF EVENTS

GOP's New Strategy Chief | Summerfield Selection Aimed
Faces Behind-Scenes Battle | At Achieving Party Harmony

SPECIAL TO THE SPECTATOR

WASHINGTON—Arthur Summerfield, rich Michigan auto dealer, was named to the top post on the GOP national strategy committee in an effort to restore the harmony which has been conspicuously absent from the Republican high command for some time.

However, Summerfield has enemies and some observers think he will find it difficult to bring peace to the ranks.

A leader in the anti-Summerfield bloc is former National Committeewoman Regina C. Hay, also of Michigan. Her political acumen won her the secretaryship of the 1948 Republican national convention.

However, Summerfield supported Mrs. Rae C. Hooker in a contest for Mrs. Hay's national committee post, and after a bitter struggle Mrs. Hooker won out.

This cost the party the services of Mrs. Hay as an organizer, but she is not expected to remain inactive.

Instead, persons well-informed on the Michigan political situation expect her to conduct a campaign to keep Summerfield from becoming too powerful a figure in the party.

A hectic behind-the-scenes battle appears certain to develop.



Senator Arthur Vandenberg

● **BI-PARTISAN CRACKING?**—Some Washington observers believe they can discern cracks in the bi-partisan foreign policy on Capitol Hill. These cracks seemed to become more apparent as arguments got hotter in the final days of the Senate debate on the now-ratified North Atlantic Pact.

It is generally conceded that the prestige of Senator Arthur Vandenberg (R), Michigan, and his excellent skill in bringing most of his Republican colleagues into line behind the administration's foreign program is the only thing preventing a split and a knock-down-and-drag-out battle on every foreign policy matter that comes before Congress.

There are rumors on "the hill," however, that Vandenberg is finding it difficult to stomach some of the projects he must back in his unique role.

It is said that he has been having frequent struggles with himself over whether he should continue to go along or take a chance on "blowing the lid off" by speaking his mind.

Even should Vandenberg continue his present role, the forthright position taken by Senator Robert A. Taft (R), Ohio, on the pact gives rise to speculation that he may become the rallying point for growing opposition to America's present course in foreign affairs.

● **MUZZLE ON THE NAVY**—The Navy air arm may be muzzled in its criticism of the overall Defense department aviation policy, but some Marine flyers have learned to express their disapproval without even speaking.

They listen without official comment to defense discussions they may hear in bars, at parties and even in the Pentagon.

However, their disapproval of the Air Force and its B-36 program is evident. Whenever the giant bomber is mentioned, they turn to the east and bow solemnly as a Moslem praying to Mecca.

Sometimes, they even do the same thing when Defense Secretary Louis Johnson is mentioned.

● **AIR ANGLE**—The Air Force is banking heavily on a radical new "triangle wing" fighter plane to become the most controllable aircraft in its growing supersonic stable.

All the other faster-than-sound planes being developed for the air arm have swept-back wings to knife through the turbulence which besets them at speeds between 600 and 900 miles per hour.

The new Convair XF-92 is, in effect, a triangular wing. One point is headed forward and the pilot's cockpit is plopped down in the middle.

Truly a ship without a tail, XF-92 has "elevons" for both aileron (turning) and elevator (up and down) action.

Research indicates that this so-called "Delta Configuration" will cut through bubbling air even more smoothly than the plain, swept-back wing.

Triangle
Wing For
Fighters

RALDOR - RATES

APPOINTMENT
ONLY

WEDDINGS

TRAITS FASHION

HONE 1411-W

Join the Rush of '49

CALIFORNIA

State Fair

SACRAMENTO

Sept. 1 thru 11

GRANDSTAND AND HORSESHOW RESERVED SEATS
AVAILABLE AT YOUR WESTERN UNION OFFICE

AGRICULTURE • INDUSTRY • ENTERTAINMENT • EDUCATION

BY WALLY BISHOP

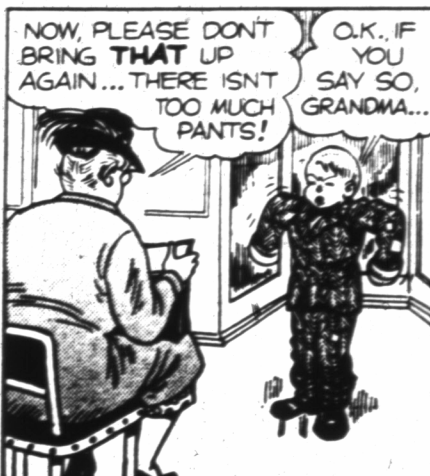


SCOTT'S 1950, VOL I CATALOG
AND INTERNATIONAL ALBUM
SUPPLEMENT DUE.

Place your order now.
STALLINGS STAMP SHOP

Dolores and Ocean

MUGGS AND SKEETER



LOCAL NEWS IN BRIEF

Thomas W. Norris, of Carmel, who is the owner of a fine collection of manuscript materials and an authority on the Constitutional Convention of 1849, will address a luncheon meeting of the California Historical Society in Monterey on Friday, Sept. 9. The meeting will be held at Casa Munras, and has been planned to honor the centennial of the Convention. Mr. Norris will tell members and guests of the Society of the personalities behind the formation of the Constitution.

The California Historical Society maintains a library, museum and gallery of prints and maps at its headquarters at 456 McAllister Street, San Francisco. Its statewide membership numbers 1,500, many of whom reside on the Monterey Peninsula. Through the interest and support of these members the Society is enabled to publish books and pamphlets on California history as well as its quarterly, which is one of the leading historical periodicals in the United States.

Membership in the Society is open to interested individuals and institutions.

DIAL PHONE SERVICE CHANGES CARMEL NUMBERS

In line with the conversion to dial operation of Carmel's telephones, the Pacific Telephone and Telegraph Co. announced this week that all telephones

here will be assigned new five figure numbers early next year.

This advance information is for the benefit of those who are planning to print their present telephone numbers on stationery or business cards. Such persons will want to avoid stocking a larger supply than will be needed between now and next year. The new numbers are not available at present, but will be included in a new telephone directory which will be issued at the time of the change. Notification will be made later as to the exact date the new dial service and change of number is to be effective.

\$72,000 GOAL SET BY COMMUNITY CHEST

More than 400 volunteer Community Chest workers will begin to canvass Monterey Peninsula on Monday, Oct. 3, in an effort to reach a goal of \$72,000, which was set by the Chest board of directors at the weekend. The sum would amount to 40 percent more than last year's \$53,000, and 40 percent of the entire goal is expected to be collected in Carmel. Members

of Carmel's Forest Theater Guild will present a benefit play for the Chest drive, according to A.G. Fry, chairman of the Chest, and other promotions will include issuance of coin collection booklets, radio program and several case history human interest stories.

CARMEL DENTIST IS KIWANIS SPEAKER

Dr. Rod McArthur, Carmel dentist, was main speaker at a meeting of the Carmel Kiwanis Club last week. A member of the organization, he spoke on his experiences

and background for the group. The club is running a ham and bacon wheel at the Centennial Village and proceeds will be donated to various local charities.

SCHEDULE BUSINESSMEN'S MEETING FOR SEPT. 8.

The regular monthly gathering of the Carmel Businessmen's Association will be held at 7:30 p.m. Sept. 8 at the Mission Ranch, according to Mark Raggett, president. It will be a dinner meeting and Ernest F. Morehouse is in charge of entertainment.



IS YOUR CAR SICK?

HAVE IT TUNED UP!

Body & Fender Work
Grease & Oil Change
Mobile Gas & Oil

COMPLETE OVERHAULING

VILLAGE
Auto Service

4th and Mission Phone 59

WE HAVE . . .

We Give S&H Green Stamps

HORSE MEAT!

(Government Inspected)

BE PROTECTED—BUY INSPECTED

SABRA' PET SHOP

689 Lighthouse

New Monterey

Phone 3901

Where To Find It In MONTEREY

WHEN YOU HAVE TO TRADE OUT OF TOWN

GIVE THESE MERCHANTS A TRIAL

**Monterey Transfer
and Storage**

AGENTS FOR BEKINS
VAN LINES

Steel Concrete
Warehouse

MONTEREY 7877 - 7477
735 DEL MONTE AVE.

D & J

CUSTOM SPORTING
TAILOR GOODS

Custom Tailored Clothing
For Ladies and Gentlemen
Complete Line of Athletic
Equipment

We Specialize in Alterations
of All Types

275 ALVARADO MTRY 5408

Winston Auto Co.

HUDSON CARS &
INTERNATIONAL TRUCKS

Complete Sales
and Service

230 CALLE PRINCIPAL
MONTEREY 3453

CLYDE N. YOUNG

BODY & FENDER WORK
STUDEBAKER
SALES & SERVICE

QUALITY CUSTOM BUILT
AUTO TOPS
AND
SEAT COVERS

623 MUNRAS AVE. MTRY 8577

CADILLAC PONTIAC
SALES AND SERVICE

Complete Mechanical and Body Work

Investigate our Easy Payment Plan

409 TYLER RAMSEY MOTOR CO. MONTEREY 3187

DODGEN CO.

SPECIALIZE IN GENERAL GUN SMITHING
RE-BLUING-RE-BARRELING-HEAD SPACING
RE-STOCKING, MOUNTING OF ALL TYPES OF SIGHTS

1126 DEL MONTE AVE (Oak Grove) MONTEREY 9640

J. C. PENNEY CO.

A NATION WIDE INSTITUTION

OPERATING 1610 DEPARTMENT STORES

416 - 420 ALVARADO ST. MONTEREY 3109

McKAY'S

FILM'S AND PHOTO SUPPLIES

Developing done in our own Laboratory

Expert Camera Repair Man at your Service

470 ALVARADO ST. MONTEREY 6327

NANCY LOU DRESS SHOP

CATERING TO LARGE WOMEN AND GIRLS

Large Selection of Cottons
Reasonably Priced

316 CALLE PRINCIPAL MONTEREY 4656

TAXI

MONTEREY PENINSULA TAXI CAB ASSOCIATION

Limousine service, taxicab & sightseeing service
Courteous Drivers - Insured carriers

STAND AT 212 E. FRANKLIN MONTEREY 3155

CATHERWOOD'S DRY CLEANERS

QUALITY WORK

Prompt Pick-up and Delivery

251 E. FRANKLIN MONTEREY 6677

"AUSTIN OF ENGLAND"

Sales & Service

LORIN D. LACEY

298 PEARL ST. MTRY 5225

LLOYD BUSBY

Upholstering - Recovered
REMODELED-REPAIRED
REBUILT

526 FREMONT MTRY 3220

DE SOTO - PLYMOUTH
COMPLETE SERVICE

ALL MAKES

Waters - Beebe Co.

600 MUNRAS AVE. MTRY 3166

MONTEREY NASH INC.

•NASH AIRFLYTE•

THE ONLY FACTORY
FRANCHISED DEALER
FOR CARMEL

372 CALLE PRINCIPAL MTRY 6036

Cave's Fur Shop

CLEANING AND
GLAZING
REPAIRING
RE-STYLING

Registered Furriers

149 DEL MONTE MTRY 4579

THE LEATHER SHOP
HAND BAGS

Leathercraft Supplies
Personal Leather Goods.

245 ALVARADO MTRY 2-0121

**MONTEREY KEY
& LOCK SHOP**
COMPLETE KEY & LOCK SERVICE
OUTSIDE CALLS ANY PLACE
ON THE PENINSULA
Lawn Mowers Sharpened
Fishing Tackle

347 DEL MONTE AVE. PH. 8124

HOBBY CENTER

THE COMPLETE HOBBY SHOP

Model Railroads, Planes, Ships, etc.

343 DEL MONTE • CRAFTS & SUPPLIES • MONTEREY 3257

**MONTEREY RADIO AND
APPLIANCE CO.**

Two Way RCA Radio Marine
For Small Crafts & Yachts
as low as \$197.50

186 ALVARADO MTRY 4901

**Smith Bros
HARDWARE CO.**

FULLER PAINTS
FOSTORIA GLASSWARE
ELECTRICAL APPLIANCES
GARDEN SUPPLIES

YOU WILL LIKE OUR
SMILING SERVICE

410 ALVARADO MTRY 6530

BAY HARDWARE CO.
(formerly Beall's)

NASON PAINTS

MTRY 7195 442 ALVARADO ST.

Ed C. Brown Co.
**CHRYSLER-PLYMOUTH
HEADQUARTERS**

888 MUNRAS MTRY 4196

THE SURF
Best Place to Buy Your
Fishing Tackle & Bait
Across From the Custom House
Open from 6 a.m. to 6 p.m. daily
190 ALVARADO

CLASSIFIED
WANT - ADS

3 LINES FOR \$1.00
CALL 2041 OR 2040

NOTICE !

NEW TIME . . .

The Spectator Hour
featuring the
new & old recordings of

BING CROSBY

Sunday Morning

11 A.M.

K M B Y

GRAND Opening

**TOMMOROW
FRI. SEPT. 2,**

• CANNERY SALES SHOPPING CENTER •

FORMERLY CANNERY SALES

1501 Del Monte Ave extension

SEASIDE

A Complete One-Stop Shopping Center

ICE CREAM & COOKIES FOR EVERY KIDDIE !

A Huge Box Of FOOD Given Away FREE Every Half Hour

**GARDEN FRESH
PRODUCE**
BUY A BUNCH
OR A BUSHEL

CANNED GOODS
(Dents and straight line)
DIRECT FROM CANNERY
TO YOU
BUY A CAN OR A CASE

**OVEN-FRESH
BAKERY GOODS**
PLUS
"DAY-OLD" GOODS AT
40% OFF

FROZEN FOOD
for your locker
BUY A PACKAGE
OR A DOZEN

AND SOON...

**Daily Fresh
BAKERY GOODS**

PASTERIES - BREADS - ROLLS

AND LOOK!!

**40% OFF
on all
"Day Old" Goods**

**SELF - SERVICE
FROZEN MEATS
AT PRICES THAT WILL STUN!!**

CANNED FOODS

FRUITS
VEGETABLES
SOUPS
SALAD OILS
SALAD DRESSING

**Garden Fresh
PRODUCE**

and

FROZEN FOODS

priced to

SAVE SAVE SAVE

PENINSULA FOOD PRODUCTS

**OPEN SEVEN
DAYS. A WEEK**

**10 A. M.
until
8 P. M.**



**Slash
Food Costs
Up To
40%**

SILHOUETTE



photo by MURL ODGEN

Joyful and Triumphant...

There were two outstanding citizens of Carmel whose attendance at the recent Bach Festival especially warmed the hearts of hundreds of Carmelites. One was venerable and full of years, a Carmel pioneer. The other was in a wheel chair, a veteran of World War I, a figure of prime importance in Carmel's community life... Both of them were there to honor, a devoted daughter... a valiant wife. William H.P. Hill of Hill's Corner proudly applauded his daughter... James Henry Cooke, who, like his wife, has missed only one Festival in 12, greeted crowds of friends in the audience and then concentrated upon one white surplined person in the great chorus - his wife - Ruth Hill Cooke.

Grand, that describes her! Lots of shining red-gold hair, mobile features, serious determination, enthusiasm, fun and quick sympathy - her amazingly quick mental reactions flit across her face as she listens and talks with the swiftness of the sunshine and shadow play in her own lovely garden. Of 'idle' talk, of idle moments Ruth has none... From a youngster she has lived life to the hilt, and, as she puts it herself - "pushing fifty, I've just made my concert debut and I'm starting to study languages... I should have started long ago, - but then, I've been - busy!"

"My father was a San Franciscan," Ruth told me, as we drank coffee in the living room of the gay little house that her father built for the young Jim Cooke's 25 years ago. "Mother, Christine Keith, was born in Monterey in 1876, in Monterey's first brick house. They met in Watsonville, and were married. My brother, Paul, and I were born there, and it was 1906 when father was made manager of the Monterey Power Company and we moved to Pacific Grove.

"Although we lived in Pacific Grove most of my activities and the red-letter days of my childhood were of Carmel... Scrubbed and starched I went to dancing school to Sadie van Brower, who years later served as city clerk. And oh, those Saturdays! Perched high on a horse - a Higgley-of-the-Tally-ho steed, I'd trot, canter, and finally jog - round the 17-Mile Drive, all the way to Pt. Lobos... to Carmel, even in those days, long before the days of beautiful school buildings and "palaces" of entertainment, Carmel was a paradise for children..."

In 1914 the Hill family moved to Oregon, and it was then that Ruth started upon her adventures of service and education that have pyramided through the years.

"It was 1915 when I became a school-mam," she told me. "My school was 13 miles from the town of Astoria, on the Columbia River, in the heart of Oregon's largest lumber camp. My students, 50 of them, were all Finnish. I taught them all, ranging from kindergartners to 8th graders, and not being a formal teacher, I taught them everything I knew, over and beyond the three R's! My love for, and admiration of, the Finns started with my first day there, and I can honestly say it has deepened every day since. In that great camp that covered miles and miles we had no crime, no fear... There was no doctor nearer than Astoria, and just once a month the Lutheran preacher visited us for a service."

Deeply spiritual, passionate people, the Finns took the young teacher to their hearts, and in her three years there "Miss Hill" grew to be part of their inner life... As we sat and talked the other day her face lighted with love and pride as she showed me letter after letter received within the past two months from pupils of 30 years ago. Their loyalty to the "teacher" overflowed into letters to the woman who remembered. It was June 12 that a capacity audience filled the Carmel Women's Club when Ruth Hill Cooke gave her first concert to benefit the unfortunates of far off Finland. To date, with the proceeds of the concert and from her own funds, she has sent Care Parcels into that bereaved little

country.

America at war was a personal challenge to the impetuous young educator and Ruth entered Reed College for a course in a brand new field of reconstruction for the wounded - physio-therapy.

Her overseas orders, coming in October, 1918, with the Armistice in view, were changed to Atlanta, Georgia, where she served in the veterans' hospital until 1921. Upon her discharge Ruth, still deeply interested in physio- and occupational therapy, went into government service, first in Boise and then on the staff of the Public Health and Veterans Bureau in San Francisco... It was in the hospital at Arrowhead that she met handsome Jim Cooke who, even minus the use of his legs was quite as dynamic and optimistic about life and the future as the redheaded Ruth. They were married, - and, following Jim's discharge from the Army, came to Carmel to live in 1924...

"...And here we are, in the same spot of Carmel Woods that we started in!" A true Carmelite, Ruth beamed happily about the lack of change... "The same natural roads, the same brave trees interrupting through traffic! - Why, when my father built this house, just about the only other one around was Hugh Comstock's 'doll house' that he built for Mayotta's (Mrs. Comstock's) Otsy Totsy dolls!... It's true a few, a very few, new ones have appeared around here, but we still claim our unspoiled forest surroundings, - long may we live."

With marriage Ruth's interests and activities, cultural and domestic, multiplied at dizzying speed. Jim, an enthusiastic philatelist, with Ruth's help, organized his stamp clubs. He is now chairman of the Carmel Boy Scouts. Her beautiful dramatic soprano voice was her contribution to the Music Society and to the annual Bach Festivals from the beginning. For the past ten years she has sung in the choir at the Mission. Two and a half years ago she made her concert "debut" at the home of Noel Sullivan - Hollow Hills. "Mr. Sullivan has always been my friend and mentor concerning my singing career," she said. It was he who planned my Finnish Relief program. It was he who encouraged me in studying and memorizing songs in four languages."

But singing has just been part of her life. It was on a camping trip to Yosemite that she turned to painting. Encouraged by Arthur Hill Gilbert she concentrated - that is one of her favorite occupations - concentrating - and what dividends it has paid! Her charcoal drawings have been exhibited in the Carmel Art Association and in Gump's.

World War II... Under the USO sponsorship, Ruth Hill Cooke organized and ran the Carmel Barn-door Canteen. Inspired by the famous Stagedoor it was similar in many respects but with Ruth herself, known far and wide as "Tex" the master of ceremonies, Carmel's Barn-door was tops!

"Lee Crowe worked like a veritable demon," she laughed. "We put on every kind of a jamboree under the sun - even to circuses! Every living soul in Carmel seemed to rally 'round - and in the Canteen everything was free to the enlisted man. Talent, decoration, food, all appeared as if by miracle. It was a grand life... why even the night 1600 romping soldiers appear-

All-Occasion Attraction



Taupe gray crepe frock.

By VERA WINSTON

THE selective shopper, especially when she has to dress well for many events, on a budget, seeks a frock that fits smartly but unobtrusively into any but the most dressy picture. With well-chosen accessories, she is able to give a good basic dress chameleon charm. This one should fill the bill nicely. It is of taupe gray crepe and has a simple, notched neckline and cap sleeves. Flared unpressed pleats give the skirt front fullness and tucking radiates from the center front. The back is gores with a center seam.

ed, the doughnuts held out and the entertainment, all impromptu, was colossal!"

Sometime, in these columns I want to write the story of Ruth Cooke's Barn-door... It's a winner. Jim Cooke had his share, he handled the publicity, and his files are an enthralling tale of great names in the theatre, of generals who 'sneaked' into this enlisted man's haven of fun, and of Carmelites who gave of their treasures, their money and their time.

Today, our Ruth Hill Cooke is studying her four languages, drawing pictures, concentrating upon educational theories of which she never tires, concentrating upon "her Jim," concentrating upon Finnish relief, and between times, upon her lovely garden. "That girl has a green thumb" Jim told me - Joyful and triumphant - Ruth Hill Cooke.

CAROLYN ELSTOB



The New and Improved

"Dutch Boy"

WONSOVER

in

Deep Tones

Featuring twelve carefully selected basic colors and Mixing White

Your "Dutch Boy" Dealer

McPHILLIPS PAINT AND WALLPAPER STORE

5th & San Carlos Sts. Phone 618

A GOOD PLACE TO BUY GOOD PAINT

STORAGE



No more room in the garage?

Store it for a few dollars. Call

CALIFORNIA VAN & STORAGE CO.

Carmel 2005

FULLY INSURED
PACKING----

CRATING----

SHIPPING

ALSO

PIANO MOVING

Prompt Service
by
Courteous Drivers
and Handlers

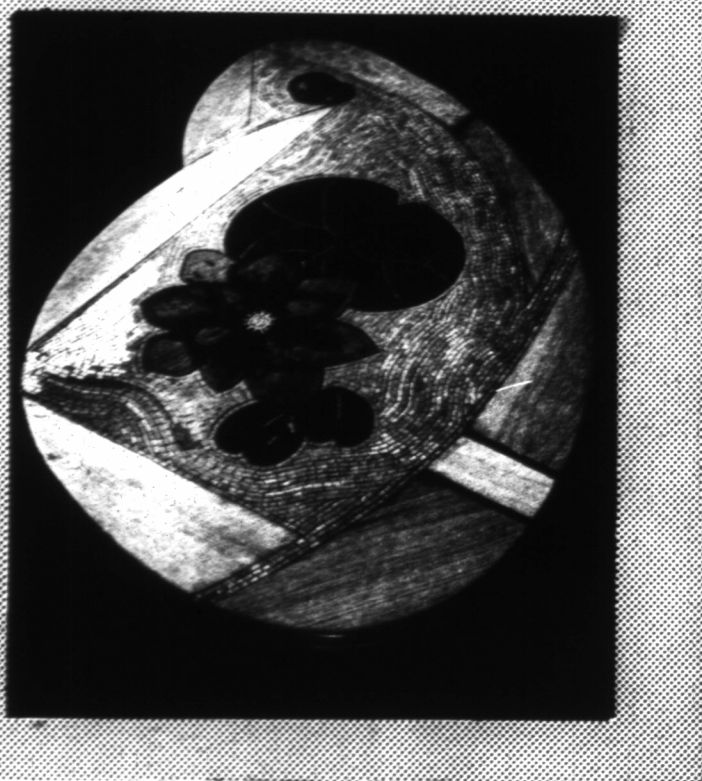
COAST TO COAST
AND
LOCAL MOVING

6th Street between
Dolores & San Carlos

AGENTS FOR

LYON

LONG DISTANCE MOVING
FOR ECONOMY-LET US
HANDLE ALL DETAILS



CUSTOM BUILT
MOSAIC TILE COCKTAIL TABLE
SPECIAL PRICE \$195.00
MADE IN CARMEL
H. L. FRISBIE
FURNITURE
DOLORES & 5TH PHONE 745

Joseph's

For Fine Tailoring

Custom-made Clothes
for Men & Women

also

Alterations of all Kinds

Phone 1026-J

Dolores & Ocean above Rohr Elec.

INVESTMENT TRUSTS

For your information
phone or write for the
Booklet which will in-
form you on these
questions:

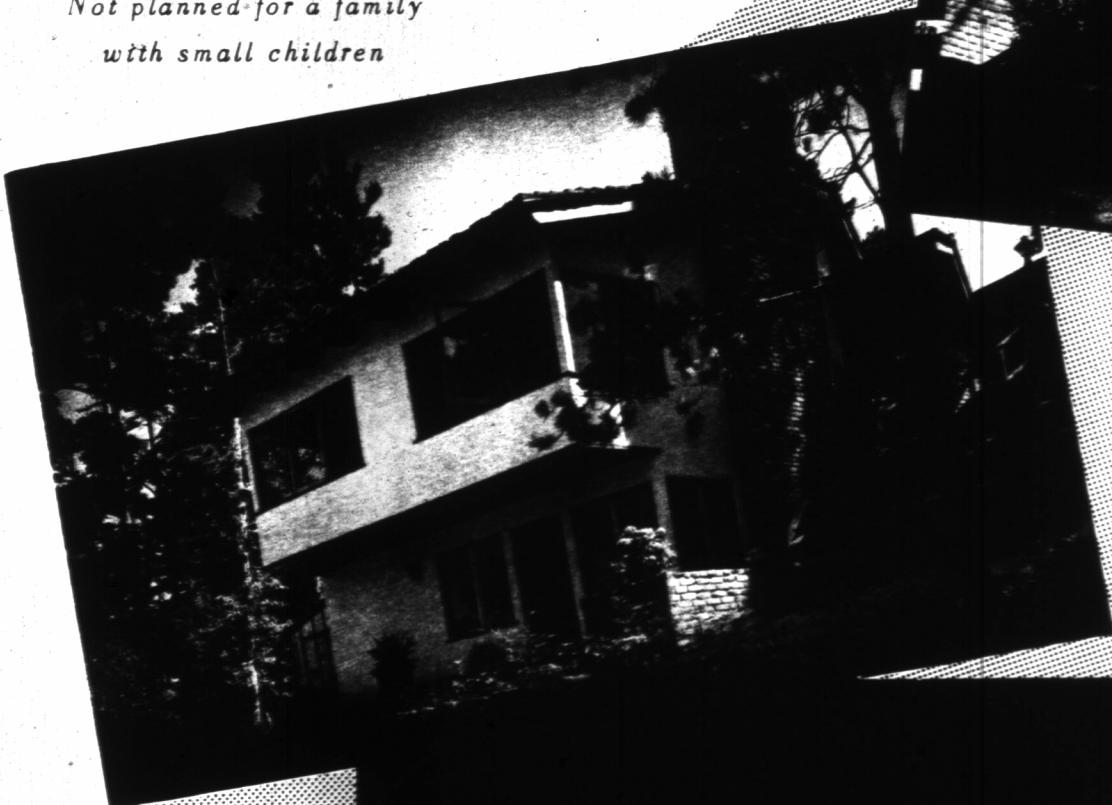
- (1) What is an Investment Trust?
- (2) What will it do for me?
- (3) May I start with a small sum?
- (4) Are these trusts regulated by the government?

Mutual Investment
Funds -
E. H. EWIG,
Peninsula Representa-
tive, Carmel
Phone 42 Box 1423

A RESIDENCE OF DISTINCTION DESIGNED FOR GRACIOUS LIVING

A residential development in the finest Carmel tradition - as modern as tomorrow with an air of restfulness, seclusion and outdoor living on its hillside setting with views that can never be obscured. The floor plan gives unusual flexibility featuring 3 bedrooms and 3 baths (Two bedrooms are individual suites with widely separated entrances). Ideally suited for retired couple, artist, author or family with grown children or accommodations for Mother and Dad or guests.

*Not planned for a family
with small children*



*Designed and constructed as only an owner
would build when there was every intention of
keeping for permanent, personal use.*

FEATURES

Dramatic balcony entrance - sound proofing in walls
between suites.

78 electrical outlets-Russwin weathered brass hardware.

Over 72 square feet of wardrobe space and 225' of trunk
and storage space.

Extensive and interesting use of ceramic tiles, featuring
Sascha Brastoff handmade creations.

Roof, exposed beams, 6 quarter T & G Ponderosa Pine,
2 layers saturated felt, 1/2" Celotex and thick Redwood
Shakes.

Outside walls completely sheathed, aluminum flashing
at all openings, stucco and used brick exterior.

Selected, heavy Oak Planking on Living room and
Master bedroom levels, rubber tile on kitchen floor.

- - - - and many more that give an air of
distinction, assurance of long life and low
upkeep costs.

**THE PRICE IS
\$37,500**

Cost to reproduce in excess
of \$42,500 with the same
matchless construction, super-
ior materials and craftsman-
ship, extensive terracing and
landscaping, hillside develop-
ment, noteworthy designing
and experienced supervision
by owner.

Inspection Only By Appointment To Qualified Buyers

This price represents an excellent value difficult to equal.
Make your appointment through these realtors -

P.A. McCREERY
Carmel 142-W

LeMON REALTY CO.
Carmel 171

LESLIE REALTY
Carmel 1924

PHILIP WILSON, JR.
Carmel 1191

GLADYS K. DIXON
Carmel 940

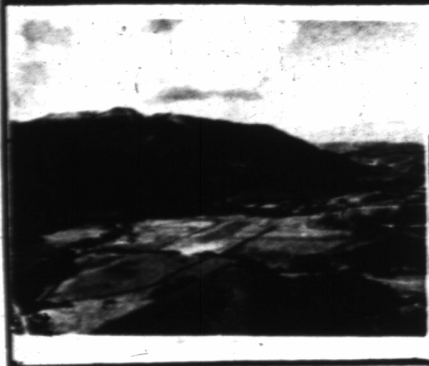
ROBERT A. NORTON
Carmel 814

GLADYS R. JOHNSON
Carmel 1700

CONLAN & GEISEN
Carmel 40

ONLY FIVE BLOCKS FROM POST OFFICE, SHOPPING, OCEAN AVENUE AND BEACH
COMPLETE PRIVACY, FACING PEBBLE BEACH ROAD AND RAVINE

Winding Through CARMEL VALLEY



Doin's An' Stuff

JANET BUCHANAN ARNOLD

Winding through Carmel Valley to the Fair, each turn of the road presented a different but equally beautiful view of the countryside. Arriving in such a sentiment valley mood, it was doubly gratifying to find so many valley entrants in so many exhibits. The Hanssens' Begonia display won first prize in the commercial garden group. The Carmel Valley Women's Club won two awards; the display of Colton Hall was particularly effective.

Big Bob and little Bob at Holman's Guest Ranch won a special award of merit for their display of dried grasses, arrangements of driftwood and general artistic effects. Catherine Seidneck was the only valleyite represented in the painting group, while Dr. C. Ridgely Parker had three interesting heads in sculpture.

The Carmelo Farm Bureau won a first in the Horticulture tent with an artful display of 25 locally grown fruits and vegetables. The Jamesburg Club had an exposition of the whys and wherefores of the changes in types of cattle bred there between 1849 and now. It was long horns then and Herefords today. An award for blackberry juice went to Beulah Scott, and

Rose Verens was awarded for a display of her weaving. Others in the Craft Tent who were represented at the Fair were Margaret Lang, pottery; Gay Atwood, a second prize for his hooked rugs; Ida Atwood, several prizes in crocheting and for bread making, and this writer showed a handbag.

It was good to see Irene Baldwin out in front of her office last Saturday.

Norman Marshall will be back next week - so 'tis said in the post office.

Much rejoicing in the Valley about the plans for the new Tularcitos School and hopes are rising fast about the probable date of completion. Eventually, it would seem a likely idea to merge the upper and lower valley school systems into one so our children could have more advantages at less cost to the taxpayer. When we get around to the high school stage this idea may not sound so radical to those people who like to stick to "things as they was."

Visitors can beautify their cottages for the weekend with Begonia blossoms from the now famous Hanssens' Begonia Gardens. This place continues to be one of the valley's beautiful sights.

Members of the Carmel Valley Horsemen's Association are waiting impatiently for the next general meeting. They are interested in finding out how the show ended up and what plans for the future are

evolving. It has been a month now since a general meeting has been held.

Evelyn Addenin is working part time at The Bean Pot.

It is hoped that the cake sale last Tuesday for the benefit of the new church was as successful as the last one. The plans have been changed and cut down considerably. It has been decided to go ahead with only the chapel, and building should soon start.

Fred Horne gave a stag dinner at Holman's for the Lions Club of Monterey last Tuesday.

The Flying Escalante family from San Francisco flew in to weekend at the Holmans.

The Robert Stantons have recently returned from Beverly Hills where they were the guests of the Bob Hopes for a few days. They went down to bring their young son, Michael, home with them from Chadwick Summer School, and Tony Hope came along to spend a few days with the Stanton children in Carmel Valley. There have been a number of small children's parties in honor of Tony's visit.

Country Club NEWS

Seen in the pool, in the Lanai and around the candy-striped umbrellas, at the Rancho Del Monte Country Club:

Miss Mae Deserpa, Robles del Rio, entertained her bridge foursome with a luncheon in the Lanai on Wednesday. Present were Mrs. R. D. Jolderman, Mrs. A. Morris and Mrs. Mary Deserpa.

Daily visitors to the pool: Salinasites spending the summer at Robles del Rio, Mrs. R. L. Reed and daughters, Susan and Penny, Mrs. Jim Hughes and daughters, Cindy and Marsha, Mrs. Louis Moore and sons, Joey and Louis, Mrs. Roland Tavernetti and Denny, and Ricci and the Horace Wisleys and daughter, Jean and son, Jack.

Lindy Sisson and Mrs. O. R. Brown celebrated their birthday Friday. Seated around Linda's table and enjoying the white birthday cake with the 12 pink candles were Sue Sisson, Reva and Thea Peterson, Bobbie and Mary Brown, Joe and Barbara Messner. Enjoying the party at an adjoining table and under a candy-stripe umbrella were Mrs. O. R. Brown, Letha Peterson, Mrs. O. R. Sisson and Mrs. E. W. Messner.

Mr. and Mrs. Wendell C. Redding, daughter Diane and son Dell have located in the valley. They are at present located in the Margaret Kelley house in the valley and

are planning to build shortly on their newly acquired property. Mrs. Redding is a sister of Sidney Williams.

Piedmont Guests: Mrs. H. M. Griggs, Robles del Rio, entertained her brother, Mr. Freeman B. Cullom and wife, at dinner Sunday evening. Attorney and Mrs. Eben Whittell-say of Carmel enjoyed a swim in the pool Saturday.

Showers at the club did not curb the enthusiasm for swimming in the rain. A colorful trio in the pool were the Mike Goulds and brother, Frank, from Maryland.

VIBRA-TRIM

SLENDERIZING SALON

REDUCE & RELAX

Call 1456-J for information on

SPECIAL INTRODUCTORY

GROUP RATES

DOLORES AND SEVENTH
EL PASEO BUILDING upstairs

FOR
A RARE TREAT
VISIT THE

BEGONIA GARDENS

AT THE PEAK
OF THE SEASON

BEGONIA BLOSSOMS
SPECIAL

1 dozen for 75 cents
Ideal For Table
Decoration

M. HANSSENS
5 MILES UP CARMEL VALLEY
P. O. BOX 2049 CARMEL

12 MILES TO THE...

OUTPOST

SPECIALITY

HOME - FRIED
CHICKEN

11: A.M. to 11: P.M.

6 MILES UP THE
VALLEY TO THE...

FARM CENTER SERVICE

featuring local fresh
VEGETABLE & FRUITS

NOW!!!

CANNING PEACHES
Elberta & Hales

Open 7:30 to 6:30 p.m. Tel 16-R-4

CLOSED MONDAYS

Ned & Grace Simmons

THE

White Oak Inn

FUN AND SUN IN
CARMEL VALLEY

Attractively decorated
fully equipped cottages

Tel.. 14-J-4

Carmel office

1191
Corner of Ocean & Dolores

HAND MADE HIGH STYLE HAND BAGS

Janet California

WHITE OAK INN CARMEL VALLEY PHONE CARMEL 14-J-4

FRIENDLY SERVICE
COMPETITIVE PRICES

FINE GROCERIES

QUALITY MEATS

AIRWAY MARKET

SHERMAN JONES
Grocery Dept.

KENNY BAKER
Meat Dept.

Carmel Valley Realty Co.

INSURANCE SPECIALISTS

40 acres on the river close to Carmel - Good for permanent
pasture. Subdivision of row crops - A REAL VALUE.

TEL 14-J-11

LOCATED IN THE AIRWAY STRIP

Airway General Store

"WHAT YOU WANT WE HAVE"

Notions - Toys - Yard Goods

Household Goods

W.P. Fuller Paints

If we don't have it - - - we'll get it!!!

Betty Ann Sherman

Carmel Valley

M. J. MURPHY, Inc.

BUILDING MATERIALS

San Carlos Between Ocean and 7th.

Bin 100

CARMEL

Carmel Yard Phone: Carmel 88
Valley Yard Phone: Carmel 34-J-2

Office Phone: Carmel 154
Office Phone: Monterey 3191
Cabinet Shop Phone: Carmel 56



BE SUNSHINE HAPPY
IN
CARMEL VALLEY

5 miles up beautiful
Carmel Valley cozy lit-
tle chalk rock home
tucked neatly into a
sunny hillside. Shady
oak tree patio.
This is really sumpin'
and only \$9950 - and
with two bedrooms, too.
CALL "BOB"
with

PAUL F. PORTER - PEGGY PORTER MARQUARO
CARMEL VALLEY'S LEADING REALTORS
CARMEL 545-R OR 18-R-11

Personalities Behind The Programs



JOHN MINER OF KMBY

John Miner, General Manager and Co-owner of KMBY, was born in Utah and attended Salt Lake City schools and the University of Utah. After working several years in various parts of the nation - including California - he served an army enlistment of 5 years. Thereafter he married Julie Pace and they moved to Santa Cruz where he was a partner in the construction of KRUZ. On June 1st, he sold his interest in that station and purchased Monterey's local radio station, changing the call letters to KMBY and setting into effect a policy of programming which he feels is of greatest interest to the greatest number of listeners in this area. The Miner's son, Johnny, is 5 months old.

KMBY

1240 KC

MONTEREY

PEBBLE BEACH

The Golf Capital
Of The World



Personalities

The Monterey County Fair Horse Show, which ended Tuesday was an incentive for a large number of house parties and other entertaining on the Monterey Peninsula.

Numbered among the entries from the Bay Area were Maurine Docher, George Payne, Donald Nathan, San Mateo; several entries of Mr. and Mrs. Herman H. Helbush, Jr., of Atherton, Mr. Alex Wilson, Los Gatos, Mrs. John C. Mathens, Woodside, and others.

Mrs. Paul Clark entered her hunter, and other Pebble Beach entries included Peggy Glaser, Mrs. Helene Callan, Helene Daggy, Sharon Buckner, Jacqueline Six and Bobbie Crawford.

Mr. and Mrs. Thomas M. Bunn had as their house guests during the Horse Show, Mr. and Mrs. Murray Ward, of Beverly Hills.

A cocktail party for exhibitors was given Saturday afternoon at the Hunt Club following the matinee performance.

Mr. and Mrs. James M.R. Glaser honored the officials of the Horse Show at luncheon Sunday at their Pebble Beach home and on Sunday night fed Lt. Governor Goodwin J. Knight and their daughter, Carolyn, at a dinner party in their home.

Following the evening performance on Sunday a large group met in an informal gathering at the Beach Club.

To honor Mr. and Mrs. Hugo Neuhaus, Jr. of Houston, Texas, and Mr. and Mrs. Thomas S. Tyler of Chicago, Mr. and Mrs. John Boit Morse will entertain with cocktails tonight at their Pebble Beach home. Later they will join the Kenneth S. Walkers of New York for dinner in the Surf Room at the Beach Club. Mr. and Mrs. Neuhaus (she is General Robert E. Wood's daughter) and the Tylers are currently sojourning at Del Monte Lodge.

Mr. and Mrs. Adolphe Menjou and son, Peter, are spending a week at Del Monte Lodge.

Also at the Lodge are Ann Southern and her daughter for a fortnight's stay.

Opera Star Florence Quartaro is now at Pebble Beach to spend a week, and Governor and Mrs. Earl Warren was a guest over the week end.

Miss Barbara Jenkins entertained Friday evening at the Pebble Beach home of her parents, the Matthew C. Jenkins, in honor of Miss Joan Dekker, of Carmel, whose marriage took place yesterday and also for Ted Glaser, son of the James M.R. Glasers, who is visiting here with her parents before returning to Dartmouth College where he is a junior.

Mrs. John M. Doherty, of Lodi, who is vacationing at Pebble Beach this week, entertained with a luncheon Saturday at Del Monte Lodge in honor of Miss Jane Mulcahy, of Burlingame, whose marriage to Cyrus William Bowman, of Alameda, took place the following day in Carmel.

Carmel AWVS To Aid European Children

"It is time to think, and to get into action for Christmas in Europe if thousands of homeless and destitute children there are to have a merry one," states Mrs. Frank G. Ringland, chairman of the International Committee, American Women's Voluntary Services.

Mrs. Ringland and her committee, working in cooperation with the American Occupation Women's Voluntary Services in Europe, are already busy collecting all manner of clothing and toys. "The children to whom they will go are classified as displaced persons, little wanderers who have nothing but the inadequate clothing on their backs... Those who wish to contribute to these little ones, please deliver clothing and, or, toys to Mrs. A.G. Bagley who has set up headquarters in her garage, or call Carmel 1780-W for pick-up service," she says. Sorting, packaging and mailing will be taken care of by Mrs. Ringland and her committee. "Because of distance and the preliminary work involved we are not starting a day too soon," Mrs. Ringland concludes.

Among those from Pebble Beach Stables who rode in the Monterey County Fair Horse Show were:

Susan Pearce, Salinas; Lynn McMath, Bonnie Lynn Redhead, Sheila Godwin, Helen Daggy, Sandra Sowell and Kathie Holt, Carmel; Dobbie Coleman, Tommy Bunn, Sandra Six, and Susan Crocker, Pebble Beach.

Others who rode in the event were: Penny Bunn, Pat Ricketts, Tory Dunlevy, Lucy Elstob, Diane Thorne, Sarah McCloud, Jean Menken, Timmy Grant, Daphne Craig, Don Smith, Linda Stone, Camille Stahl, Billy Doolittle, Ted Doering, "Colonel" Geyer.



photo by JULIAN P. GRAHAM

Mrs. Vernon Mettler, Miss Helene Rolin, Mr. Mettler and Midge Mettler, left to right, are seen in the sandbox at The Beach Club, Pebble Beach. The Mettlers' are Carmel residents who spend a good deal of time enjoying the Beach Club. Their guest on this occasion was Helene Rolin, daughter of the Baron and Baroness Rolin, of Belgium, who are vacationing in Carmel at present.

Francis (Buck) Henneken, Monterey Peninsula Country Club golf champion, left for New York Friday evening to play in the U.S.G.A. Amateur Golf Championship in Rochester.

To relax, says a student of Yogi, act like a cat. There's no relaxation in being chased up a tree by a dog.

CHINESE GIFTS

BROCADE SILKS - EMBROIDERED LINENS

NEW AND OLD PORCELAIN WARE
(just arrived from China)

CHINA IMPORTING CO.

464 ALVARADO ST.

MONTEREY

TEL. 6601



Dinner Dancing
in the New

SURF ROOM

At the Beach Club
Pebble Beach

Every Evening Except Monday and Saturday

The New Surf Room at the Beach Club, located on beautiful Stillwater Cove on Carmel Bay, is open to the public after 5 P.M. every evening except Monday and Saturday.

The discriminating will find the cuisine, service and atmosphere up to the highest Del Monte standards. The Cocktail Lounge is open at 5 p.m. and there is dinner dancing every Tuesday, Wednesday, Thursday, Friday and Sunday. Dinner from 7 P.M. and dancing from 9 P.M. until 1 A.M. The regular Saturday night dinner dance will continue at the Lodge. On that night the Surf Room will be available for private parties. There is a buffet dance every Thursday and Sunday evening. One dollar cover charge for those who do not have dinner. The fifty-cent toll is refunded to dinner guests. The Beach Club is only a short distance from Del Monte Lodge.

CALL CARMEL 450 FOR RESERVATIONS

Music by Bill Pierce's Quartet

KIPS FOOD CENTER

OPEN DAILY INCLUDING SUNDAY

7:30 am to 9 pm

Groceries
Vegetables
Meats
Liquors

PROMPT
COURTEOUS
SERVICE

A GOOD PLACE
TO TRADE

ONE STOP SHOPPING!

DELIVERIES TO PEBBLE BEACH
EVERYDAY AT 1:00
CARMEL, TWICE DAILY 10 & 2 p.m.

FREE DELIVERY

San Carlos and Ocean

Phone 167

Famous Restaurants

Dining-dancing

On Vacation, Eating Should Be An Adventure.

JUST OUT
OF TOWN

CARMEL

Wibby invites you to enjoy really
good food...really good fun...



luncheon

12:30 - 2:30

dinner

6:00 - 10:00

COCKTAILS IN THE LOUNGE

Ocean Avenue

Phone 204



CARMEL'S OLDEST...

Blue Bird Restaurant

Luncheons - Teas - Snacks - Dinners

OCEAN AT LINCOLN

CARMEL-BY-THE-SEA

Su Vecino Mexican food

Luncheon
Dinner

Daily except Tuesday
(Your Neighbor)

Dolores Street opposite the
Post Office....

11 a.m.
to 8 p.m.

LA MAISONNETTE



CARMEL'S ONE AND ONLY
AUTHENTIC
FRENCH RESTAURANT

Best of Cuisine

Continental Atmosphere

Moderate Prices

For reservations call Carmel 79 - 6th and Lincoln

CARMEL

when in carmel it's the
NORMANDY RESTAURANT

Luncheons and Dinners

Ocean and Monte Verde

Pine Inn Garden Restaurant

Fashion Show Luncheons every Wednesday

Dinners "Family Style" every Sunday

Breakfast...

Luncheon...

Dinner Daily...

Ocean Avenue and Monte Verde Streets...

Betsy Jarvis

Luncheon 11:30 to 3
LINCOLN STREET between
FIFTH and SIXTH
CARMEL-BY-THE-SEA
(Closed Sundays)

COOKSLEYS HOB-NOB RESTAURANT

Where taste tells the story for quality food and coffee -
at reasonable prices.

We serve breakfast from 9:00 a.m. - lunch from 12 noon to
3 p.m. and dinner from 12 noon to 7:30 p.m.

CLOSED THURSDAYS

Dolores at 7th

TIP TOP

RESTAURANT - Special Luncheon 70¢

Complete Dinners 1.00 to 1.50

11:30 a.m. to 2:30 p.m.

5 p.m. to 8 p.m.

San Carlos between 5th and 6th

Telephone 1492-R

Meet Me at

Sade's for Cocktails

NATIONALLY KNOWN

Dinner Served

From 5 p.m.

OCEAN AVENUE

PHONE 879



Carmel's salt sea breezes tantalize the appetite ... the Peninsula's restaurants do far, far more than feed you! Whatever your yen in the way of food ... whatever your desire a atmosphere ... you will find the answer on these pages ... you will Dine Differently! Classifications: B-Breakfast ... L-Lunch ... D-Dinner ...

RIGHT IN CARMEL

The LOUISIANA ROOM in La Ribera Hotel serves Creole foods that are ambrosial! Plenty of "old South" atmosphere plus beautiful, gaily costumed waitresses (L.D. and all-hour snacks). ... TIP-TOP, a typical Carmel Tea Room, serving excellent man-satisfying food. Carmel artists' pictures on view. (L.D.) ... BLUE-BIRD, oldest rendezvous of the natives, rich food delightfully served, pastries and hot rolls! (L.D.) ... PINE INN GARDEN RESTAURANT, Alfresco or indoor service - what you'd expect of one of Carmel's leading hotels, (B.L.D.) ... WHITNEY'S, Intimate bar, grand food and Wibby, the MC! Always fun, always satisfying, (L.D.) ... COOKSLEY'S HOB NOB, Table or counter service deluxe, delicious cuisine, open all day for snacks, (L.D.) ... SADE'S, gathering spot of the sophisticates from cocktail time on, handsome English-atmosphere dining-rooms, (D.) ... NORMANDY-PATIO AND DINING ROOM RESTAURANT, Watch the world go by, and watch your weight! Really elegant food in a plush atmosphere (L.D.) ... SU VECINO, Tops in authentic Mexican cuisine plus colorful atmosphere, a take-home counter of nearly everything in the world that's Mexican fare (L.D.) ... LA MAISONNETTE, New and definitely Parisian, that chef can do amazing things! Counter service for the hurried (L.D.) ... BETSY JARVIS, Nationally famed for her personally supervised cuisine 'not a can or frozen product in the place', Charming home atmosphere in her own house. (L.)

DOWN THE COAST

GALLATIN'S with Lou and Gal making you welcome. Perched on a cliff, the view is breathtaking. Drinks, steaks and friendly chitchat, all yours! (D.) ... NEPENTHE, featured by the San Francisco columnists, definitely tops, it is unique in its decor, its bar service and cooked to order cuisine, Sunday morning breakfast is a feature - little pig sausages 'n everything, not to be missed! (D. plus all-evening service).

JUST OUT OF CARMEL

MISSION RANCH for hi-de-ho! Just five minutes from the center of town. Famous bar, grand food, dancing, singing, hobby horse races, frolic, food and beautiful surroundings. (D.) ... HIGHLANDS INN, Favorite of the honeymooners, Highland Fling Bar, spacious dining room, dancing, aerial view of the Coast.

Always a friendly
WELCOME

ELLA'S SOUTHERN KITCHEN

Phone 956

7th & DOLORES ST.

YOU ARE MISSING
SOMETHING!
IF YOU DON'T TRY

17-Mile Drive Cottage Court

RESTAURANT and
FOUNTAIN

Serving

BREAKFAST - LUNCH
and DINNER

8 a.m. to 9 p.m. except Monday

Salads and home cooking by
Monte Amador, new owner

Private room for parties

PHONE 20488

THE
Mission Ranch

HOBBY HORSE
RACES

FOR PRIZES

DANCING...

In the Barn -



UPROARIOUS FUN!

DON'T MISS IT!

5 Nights a Week

DINNER..... in the Club Dining Room from 6 p.m. Daily
COMMUNITY SINGING..... 11 p.m. to 2 a.m.

END OF DOLORES STREET

DOWN THE COAST

Gallatin's

LOU and GAL welcome you
any time after 5...for good
food...good drinks...good fun!

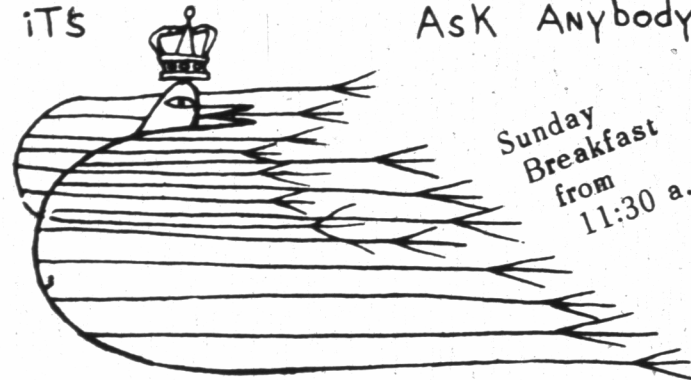
12 short miles
down Big Sur Road

Call Long Distance
for Gallatin's

WE ARE CLOSED MONDAYS

N BIB SUR
ITS

Ask Anybody!



Sunday
Breakfast
from
11:30 a.m.

NEPENTHE

MONTEREY
AND VICINITY



DA VIGO'S DE LA
TORRE

SUPERB STEAK

DELICIOUS CHICKEN

Italian Dinners

IN THE OLD SERRANO ADOBE

TELEPHONE 3780

412 PACIFIC ST., MONTEREY

ORIGINAL
FISH 'N' CHIPS
ENGLISH STYLE

Salty Nook
FISHERMAN'S
WHARF
MONTEREY

Differently

Famous Restaurants

MONTEREY AND VICINITY

MONTEREY AND VICINITY

Bamboo Garden

Family Style
-Dinners-

Moderately Priced

4:00 p.m. to 12:00 Midnite
EVERY NIGHT
OF THE WEEK

Authentic
Chinese
Dishes

2030 FREMONT EXTENSION MONTEREY

MONTEREY AND VICINITY

BAMBOO GARDEN, Food for the Mandarins! Chinese dishes such as you've never dreamed of in truly Chinese surroundings. (D. plus all-evening snack service) ... 17 MILE COTTAGE COURT, Table and counter service of the food mother used to serve! Hot breads, mouthmelting pies and such, (B.L.D.) ... CASA MUNRAS, Hotel service of excellent food, dancing to the music of Arnold McCoy, very elegant bar - Smorgasbord. (B.L.D.) ... MISSION INN, Old world atmosphere, authentic antiques, plus an attractive Cocktail Lounge (B.L.D.) ... FISH 'N CHIPS, on Monterey Wharf, of course, just what you've hoped for, only better, a must for the visitors. (L.D.) ... DE LA TORRE, Italian cuisine in the old Serano adobe, all in character, a show place of the Peninsula!

ANGELO'S SEA FOOD Restaurant

On Fisherman's Wharf

WILL BE OPEN

11 A.M. to Midnight

from Sat., Aug. 27 through
Labor Day, Mon., Sept. 5th

WE'RE FAMOUS FOR "PIZZA"



BUFFET
LUNCHEON
DAILY

Chicken Papilotte - Smoked
Pork Chop - Frog Legs - Crab
Creole-Crepes Suzettes

are all a part of the world famed Louisiana cuisine
featured at the Louisiana Room.

FOR RESERVATIONS PHONE CARMEL 32-W

Rayfield's

LOUISIANA ROOM

LA RIBERA HOTEL

CARMEL BY THE SEA, CALIFORNIA



MISSION INN

ESTRADA ROOM

COCKTAIL LOUNGE

and

DINING ROOM

• BREAKFAST • LUNCH • DINNER

Where Old Monterey charm blends with Modern Comfort.

456 Tyler Street

MONTEREY, CALIFORNIA

Phone 4164

What's Cooking At The CASA

Dining and Dancing in the Patio Room

at the Casa - with Music by

ARNOLD McCOY

Listen to KMBY nightly 9:45-10:00

FOLK DANCING EVERY FRIDAY NITE.



CASA MUNRAS

Hotel & Cottages
MONTEREY

HOTEL SAN CARLOS

GOLD ROOM

DANCING
NIGHTLY

NO COVER
NO MINIMUM

FLOOR
SHOW

PHIL RAMIREZ

AND HIS BAND

FOR YOUR DANCING PLEASURE

THE BEST IN MUSIC AND ENTERTAINMENT

SCOTT'S SCRAP BOOK

By R. J. SCOTT



MALE DUCK-BILLED
PLATYPUSES HAVE A
POISON SPUR ON EACH
HIND LEG.

SCRAPS



WHAT IS
RATED THE MOST
COMMON SKIN
DISEASE?
RINGWORM.

A GROWN MAN
WILL OFTEN EAT
THREE OF THEM
IN A WEEK.

LOAVES
OF
BREAD
BAKED
BY HUNGARIAN
PEASANTS
WEIGH MORE
THAN 10 POUNDS EACH.

VISITORS - WHY NOT ADOPT
THE SPECTATOR AS YOUR
SECOND "HOME TOWN"
PAPER.

HAVE IT SENT TO
YOUR HOME 52 WEEKS IN
THE YEAR. PHONE 2040.

PLACES TO SEE AND GO

CARMEL VALLEY - 12 miles east
from Carmel. Where the Sun shines. A
thriving community of homes and
estates with many attractions for visitors.

BIG SUR COUNTRY - On Coast High-
way approx. 34 miles south. Famous
state park of Redwoods. You can pic-
nic and swim if you wish. Also the
new mecca for artists.

PRESIDIO OF MONTEREY - Founded
1770. Now houses Army language
School. You may drive through.

CUSTOM HOUSE, MONTEREY - One
of the old original buildings. Now a
museum.

FISHERMAN'S WHARF - Monterey.
Picturesque. Restaurants, fishing boats
and souvenirs.

CARMEL MISSION - On Rio Road south
of Santa Lucia Avenue. Founded in
1770 by Father Junipero Serra who is
buried there.

17-MILE DRIVE, CARMEL GATE -
To Pebble Beach and Drive. San An-
tonio Avenue. Sign on Ocean Avenue
towards beach.

POINT LOBOS STATE PARK -
3 miles south on Coast Highway.

BULLETIN BOARD - A famous old
Carmel institution, between the Post-
Office and the Village Corner. Anyone
may post a notice free. It's really
Carmel thumbtacked day by day.

CARMEL ART GALLERIES -
Dolores and 6th. Open 2-5 P.M.

NOTICE !

NEW TIME...

The Spectator Hour

featuring the

new & old recordings of

BING CROSBY

Sunday Morning

KMBY

11 A.M.

SMITTY THE SPACE-MOUSE

BY KURT VON MEIER

VELL, TONIGHT ISS
DER NIGHT VEN
I SEND DER
ROCKET
TODER
MOON!



TIME RUNS ON

VELL, IT IS
FULL MOON TO-
NIGHT! SMITTY
UND DER ROCKET
MUST BE ALMOST
THERE! HIMMEL!
VAT ISS
THISS??

WHAT PROF. SCH-
MALTZ SEES...



WHY
IS SMITTY OFF COURSE?
WHAT DOES THIS MEAN?
KURT

ANSWER TO THIS WEEK'S

WHO IS IT?

George P. Ross, city judge of Carmel, is featured in this week's "Who Is It?" Born near Pendleton, Ore., Judge Ross received AB and JD degrees from Stanford University and began his law career in 1916. Much of this time he spent practicing in the San Joaquin Valley. "I don't like hot weather," he said recently, explaining why he moved to Carmel in 1933. The judge violates some traditional thinking about jurists. In the first place, while at Stanford he won four boxing titles: Specialweight, lightweight, bantamweight and featherweight. Weighing anywhere from 118 to 124 pounds, he won the lightweight title from a man who outweighed him by 18 pounds. The judge used to play many musical instruments, was bandleader at Stanford four years, and his musicianship help pay his way through the university. In fact, he met Mrs. Ross at her home town in Susanville, Calif., while playing in a band at a Fourth of July celebration there. They were married 34 years ago and have two children; six grand children. Son Robert, 32, is head of the finance department for the Klamath Falls Branch of Portland's First National Bank, while Frank, 28, is well known in Carmel and resides here. The judge is one of those kindhearted jurists who hates to sentence anyone. His favorite hobby is tinkering with electric trains, which stands him in good stead as a grandfather. While he used to belong to as many as five lodges, he got tired of them some time ago and now considers himself pretty much of a stay-at-home.

CLASSIFIED
WANT - ADS

5 LINES FOR \$1.00
CALL 2041 OR 2040

CARMEL
THEATRE

FRIDAY - SATURDAY

LEX BARKER
BRENDA JOYCE

in

TARZAN'S
MAGIC MOUNTAIN

ALSO

TIM HOLT

in

BROTHERS IN
THE SADDLE

STARTING SUNDAY

PORTRAIT
OF JENNIE

Starting

JENNIFER JONES
JOSEPH COTTONSchool Children
To Register Today

Carmel elementary schools will open Sept. 12 at 9 a.m. and registration of new students will take place in the offices of the Sunset School and Dolores Street school today from 8 a.m. to 12 noon, and tomorrow from 1 to 4 p.m.

For children enrolling in kindergarten and first grade, it is requested that a birth certificate be presented. These children must be 4½ and 5½ years of age in their respective classes as of Sept. 1. A transfer and report card must be presented for children enrolling in grades two to seven.

Next year in the 3rd and 4th grades, the boundary line has been tentatively set as Ocean Avenue. Children in these two grades living north of Ocean will attend Dolores School and children living south of Ocean will be attending Sunset School.

In the kindergarten, 1st and 2nd grades the boundary line has been set tentatively at 4th Avenue. Children in these grades living north of 4th Avenue will attend Dolores School and students living south of 4th Avenue will attend Sunset. New students should be registered at the school they will be attending.

If a student has moved during the summer and the move would place him in attendance at the other school, he should re-register, as should any students who moved last year and will be in a different class next year because of the move.

New teachers in the elementary schools are Miss Jane Moore, graduate of San Jose State College, who will teach second grade students at the Dolores School;



photo by STEVE CROUCH

Capt. and Mrs. C.A. Frances, Jr., above, were married last week in San Francisco and are honeymooning at Carmel Highlands Inn. The Captain is stationed in the Post Information Office at Fort Ord and the couple will reside in Carmel. Mrs. Frances is the former Charlotte Bridget, of San Francisco.

Miss Terry Milstead, a graduate of Pomona College, who will teach second grade at the Sunset School; Miss Billie Street, of San Jose State College and Stanford University, who will teach fourth grade at Sunset; Gerome Castagnetto, of California School of Arts and Crafts, who will teach art at both elementary schools.

Other members of the staffs include: Dolores School - Mrs. Marjorie McCausland, principal and kindergarten; Mrs. Katherine French, first grade; Mrs. Audrey Crawford, third grade; Mrs. Myra Mylar, fourth grade; Miss Florence Morrow, nurse; Miss Eleanor Crouch, librarian; Ernest Calley, shop; Arthur Holman, music and physical education, and Mrs. Bertha Anderson, cafeteria manager.

The staff of the Sunset School includes Mrs. Marcia De Voe, kindergarten; Miss Neva June Gribble and Mrs. Constance Riffin, first grade; Mrs. Edna Lockwood, second grade; Mrs. Anna Kohner, third grade; Miss Harriet Norman and Mrs. Ann Uzzell, fifth grade;

SAYS LILLIAN LOCKE

The old Earth's shirt
Was rough inside,
And tickled him past a laugh;
He wiggled a bit
To ease the strain,
"Earthquake!" said the seismograph.

It made the old Earth rather peeved
And a little hot under the collar.
"A fellow can't squirm,"
the old Earth said,

"Without making somebody holler -
It makes me boil,"
the old Earth said.
"Temperature's up,"
The newspapers read.

Centennial
Costumes
for Rent

STAGECRAFT STUDIOS
541 Tyler Monterey
Phone 5287

James Blee and Mrs. Beatrice Rea, sixth grade; Mrs. Sylvia Jordan and Orville Rogers, seventh grade; Ernest Calley, industrial arts; Arthur Holman, vocal and instrumental music; and Mrs. Mabel Hart, cafeteria manager.

Odd Fact

Three masked bandits, who robbed a bank in Duesseldorf, Germany, of \$16,500 stopped long enough to give water to a clerk who fainted at the sight of their guns.

5¢ PENCILS

&

FOUNTAIN PENS

SPENCER'S
HOUSE OF CARDS

Ocean Ave.

PONDEROSA PINE
T & C

1 X 6 - \$80.00 per M

1 X 10 - 90.00 per M

All Stock Dry

CARMEL BLDG. SUPPLY

J.O. Handley

Phone 301 and 603

Business Directory

the
COUNTRY
HOUSE

ROOMS AND COTTAGES

On Carmel Hill
overlooking
Monterey Bay
Monterey 9675

The Village Book Shop
EDITH GRIFFIN

Bargains in Books...New and Old

Tel. 1459

OCEAN AVE. between SAN CARLOS & DOLORES

Beaux Arts
Studio & Camera
Shop

FILMS CAMERAS
SUPPLIES

24 HOUR DEVELOPING SERVICE
OCEAN AT LINCOLN CARMEL 2237



DOG HOUSE

PET

BEAUTY

SALON

Bathing Plucking
Stripping

Phone 725-W

7th between Dolores and San Carlos

Start Saving With
CARMEL BUILDING & LOAN
ASSOCIATION

3% CURRENT RATE

All Accounts Federally

Insured up to \$5000

Phone 63

S & H STAMPS

Given on all

GENERAL PETROLEUM
PRODUCTS

SAN CARLOS & 7th - HARRY GIEM

DENNY-WATROUS MANAGEMENT PRESENTS—

The Troupers of the Gold Coast in
"LOLA MONTEZ"

WITH OLIO Directed by Said Riza

TONIGHT, FRI., SAT., SUN., 8:15 P.M.

California's First Theatre

Tickets \$1.20 and \$1.50 (inc. tax) at Staniford's Drug Store

Carmel Film Society presents

The English Film of Enduring Fame

STAIRWAY TO HEAVEN

Friday and Saturday - Sept. 2 and 3

2 showings: 7 and 9:15 p.m.

9th and San Carlos, Carmel—Opposite Sunset School

Showing Friday, Saturday, Sunday and Monday Nights,
September 2, 3, 4, 5, at 8:00 p.m.

"Horse Trough Flickers"

"The Home of Old Time Movies"

Holman's Guest Ranch

CARMEL VALLEY.

ATTRACTION: DOUGLAS FAIRBANKS, SR., AND ALMA REUBENS

in

"THE AMERICANO"

plus Ben Turpin in "The Clever Dummy" and

Marie Dressler in "The Love Riot"

PLUS: HOUDINI in Chapter five of "Master of Mystery"

COMING ATTRACTIONS:

Sept. 9-10-11 Wallace Beery and Bessie Love in "The Lost World,"

WEDNESDAY NITES...BEGINNERS FOLK DANCING 8 P.M.

THURSDAY NITES...ADVANCED FOLK AND SQUARE DANCING

SATURDAY NITES...AFTER SHOW DANCING

Dinner Reservations too for Mrs. Holman's famous meals Phone 9-J-2



HEATED THEATRE

CLASSIFIED ADVERTISING

CLASSIFIED ADVERTISING RATES: 20¢ per line for one insertion. (Minimum \$1.00). 30¢ per line for two insertions (Minimum \$1.50). 40¢ per line for 1 month (Minimum \$2.50). 5¢ per line on contract (Minimum 20 lines per issue). Estimate 5 words to a line.

FOR SALE

CHINCHILLA ANIMALS. Provide an interesting, very profitable business. Easily housed and cared for. Excellent breeding stock. Imported in 1940. Few choice pairs available. Guaranteed. Write M.D. Waldron, Box 5280, Rt. 2, Santa Cruz, Phone Santa Cruz, 22-J-12.

FOR SALE - Owner moving - Oak modern 5 pc. bedroom set, radio combination with albums, unfinished bookcase, painted desk, table lamp, chaise lounge, 9 X 12 rose wool rug, chest of drawers, electric floor heaters, youth bed, 6 year crib, child's garden swing, 38 Phaeton. Phone 21R3.

BACK TO SCHOOL COTTONS for sizes 7-14. Cinderella frocks and Margaret O'Brien dresses. \$2.98 to 5.98. SUB-TEEN size 10-14 cottons, Petiteen - Dell Tween - Bonnie Blair. 5.98 to 8.98. **GLADYS McCLLOUD** Girls & Teens. Dolores nr. Ocean.

1938 YELLOW FORD convertible Phaeton. Good clean condition. 1948 motor. Phone 21-R-3.

FOR SALE - Pre-war bed, springs, dressing table, and chest of drawers. Fair condition. Very reasonable. Phone Carmel 1552-J

FOR SALE - Just like new Holly-wood bed. Beauty rest mattress and box-springs. Grey-blue quilted headboard. Can be seen anytime. Call 2040.

FOR SALE 1947 BLUE BUICK CONVERTIBLE. EXCELLENT CONDITION. WILL SACRIFICE FOR CASH. CALL MIKE GOULD CARMEL 2040.

WANTED

WANTED - Permanent rental in Carmel for 2 employed women. One or 2 bedroom house-Reasonable rent. Will care for as own property. P.O. Box 2848, Carmel.

ALL AROUND ADVERTISING MAN with all equipment needs financial backing to open in Carmel. Local financing desired. Write Box 575, Carmel.

LOST AND FOUND

LOST - Gold ring (man's) with Jade seal. In Carmel. Liberal reward. Call Carmel 1906.

MISCELLANEOUS

BABY SITTING. By hour or can stay overnight. Also general care. Best of references. Phone 1614-J or call at 3rd and San Carlos, "Coedmor." Anna Gatton.

FOR RENT

FOR RENT furnished or for sale unfurnished - Attractive 2 year old home. Golf course area, Pacific Grove. \$135 a month rent. Call Mrs. McDonald, Carmel 2040.

FOR RENT - Office space, first floor, N.W. corner 7th & Lincoln. \$45 per month. Phone 2040, the SPECTATOR, 7th & Lincoln.

REAL ESTATE

Lovely View Lot \$2450.

Attractive well located 2 bedroom home, garage, \$8750.

QUAINT REDWOOD STUDIO. Close to Ocean Av. \$9250.

OUTH OF CARMEL. Splendidly built home with old world charm. 3 bedrooms, 2 1/2 bath, double garage, studio. Spacious grounds, facing ocean, lovely surroundings. Sacrifice \$14,500.

LAURENCE DE ADLERSHELM Dolores near Post Office. Phone Carmel 26-W and 862-W

REAL ESTATE

YOU CAN BUY THIS! \$1500 down, balance in easy monthly payments - like rent. Quaint 1 bedroom cottage with heavy shake roof. Completely furnished. Very attractive living room with Swedish fireplace. Located south of Ocean, near school but in the pines. Priced at \$9,750.

OWNER MUST SELL this most attractive 2 bedroom home. Excellent construction. Shake roof. Landscaped. South of Ocean Ave. and has outstanding view. Just reduced to \$16,500 including new stove and refrigerator.

LOUIS CONLAN - JOHN GEISEN Realtors
Business Opportunity Broker
CARMEL LAND CO.

Associates: Vance C. Osmont, Jr., Louis Nicoud, Arthur W. Clark
Ocean Ave. across from Pine Inn
Carmel
Telephone 40 P. O. Box 2522

REAL ESTATE

CARMEL VALLEY
Small Farmette a few minutes drive from town. 2 bedroom home, double garage, storage shed, fruit trees. All this plus sun - \$6500
SEVERAL GOOD RENTALS
"CALL BOB" Carmel 545-R
PEGGY P. MARQUARD PAUL F. PORTER

REPAIRS

SEWING MACHINES REPAIRED - All makes. 20 years on Peninsula. J. Parr Grove Sewing Machine Store. 541 Lighthouse Ave. P.G. Phone 3751

REPAIRS - PARTS and service of all makes. New and used cleaners for sale, also rentals. Kirby Co. of Monterey County. 247 Del Monte. Phone 6676

FOR RELIABLE PEST CONTROL. Call the Ailing House Pest Control Service. Phone Carmel 1844W.

SHEET ROCK TAPING

Professional Hand Work
FREE ESTIMATES
Phone Mr. Neal-6552

L. L. BENSON

Insurance - All Forms
P. O. Box 938 - Carmel, Calif.
Telephone 2319-W
Office in the Carmel P. G. & E.
Building on Dolores Street

Jake D. Huizenga

General Contractor
Residential and Commercial
CONSTRUCTION
Repairing and Remodeling
Phone Monterey 3611

OXTON ACRES
1 1/4 Miles Past Blue Ox
on Salinas Highway

CLASSIFIED WANT - ADS

5 LINES FOR \$1.00
CALL 2041 OR 2040

A complete line of . . .

Hardware & Homeware

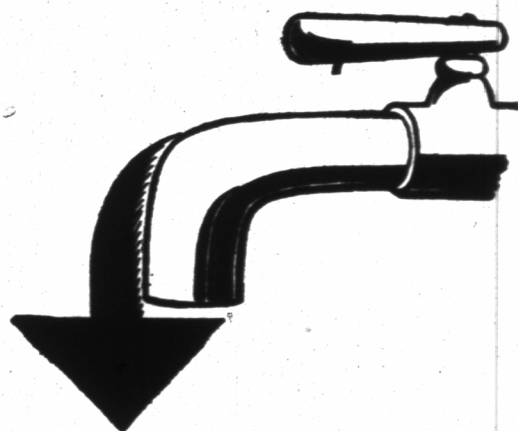
supplies
at Carmel's newest store

Nason Paints
Stanley and Disston Tools
Revere Cooking Utensils
G.E. Appliances
Sunbeam Products
Garden Supplies, Builders
Hardware

SUNSET HARDWARE

Darle N. Calder, Proprietor

CARMEL
Phone 617-J
6th & San Carlos (next to Fire House)



LIFE WITH A METER READER



THE HARD WORKING WATER METER

One of the most important pieces of water supply equipment is the hidden but hard working water meter. This busy little measuring device is on the job 24 hours a day, keeping track of the water you use . . . a diligent, honest bookkeeper.

Meter readers are specialists and the information they glean from the meters they read can be depended upon as truthful and accurate. Meters must be built to comply with the standards of the American Water Works Association . . . and the instruments used for testing their reliability must be maintained in accordance with the requirements of the Department of Weights and Measures of the State of California.



California Water & Telephone Company

Swimming for our Dining Guests . .



LUNCHEON ON THE LAWN 1 to 2 p.m.
DINNER 7 to 8:30 p.m.

OUR SPECIALITY **Broiled steaks & chops**

For reservations Phone Carmel 545-J

Rancho Los Laureles Lodge

CARMEL VALLEY

FOR SALE

If you want to be surrounded with the charm and atmosphere that typifies Carmel, just walk thru the gate up the winding path under the pines to this two bedroom well built rustic home. Approximately 1/3 acre, completely fenced on a dead end street, giving you quiet, privacy and above all the joy of space.

PRICE - \$14,000

CALL BETTY SPURR
1700 DAYS 1316-J EVENINGS

Gladys R. Johnston

REALTOR Phone 1700
Ocean and Monte Verde.

Lola Montez a Huge Success

Colorful Californiana, delightfully presented, "Lola Montez," which opened at California's First Theatre last Thursday evening won loud and long plaudits from an enthusiastic first night audience.

The Denny-Watrous Management have indeed made a happy choice in their Centennial play! Melcena Burns Denny's historical comedy-drama, based on the life of the engaging trollop who danced her way from one kingdom to another, inveigling kings and their kingdoms into all sorts of embarrassment and hullabaloo is, in the hundred-year-old atmosphere of the First Theatre, rare entertainment.

The title role was played by none other than talented versatile Dee Olivetti, and a glittering dynamic character she made of the beautiful scheming Lola Opposite her, as the aging and dramatic Ludwig I of Bavaria, Said Riza gave a superb performance. One of the most satisfactory leading men of the present-day theatre, Mr. Riza has just about everything. Darkly handsome he has a smooth sophistication, a beautifully modulated voice, and he 'lives' his character to the smallest detail. Plus a fine personal performance Mr. Riza directed the production.

Splendid characterizations of high contrast were given by Henry McCord who "doubled," appearing in the first act as the brutal drunken Hans, harness maker of Brussels, and in Act 2 as the highly convivial wooly western Roaring Bill Yucca.

As Lotta Crabtree (in childhood) a newcomer to the Penin-

sula and the Troupers of the Gold Coast, Miss Pamela Beales, a native of Norwich, England, has a fresh young charm and, we think, talent that should carry her to the front rank of ingenues.

The supporting cast included many Troupers of the Gold Coast 'regulars' who received warm recognition from the audience and who gave highly creditable performances.

Following the ten breathtaking scenes of Lola Montez and the gay intermission in the theatre's historic lobby was the far-famed Olio.

It is an experience no visitor should miss, no "native" would think of missing - the Gold Coast

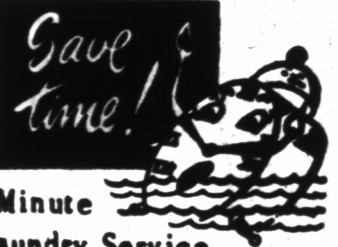
Troupers at California's First Theatre..

CAROLYN ELSTOB

WANTED - Picture contributions to the SPECTATOR. Children, pets, local scenes, pretty girls, picnics, parties, sports, on the spot news events.

SPECTATOR BUILDING
7TH AND LINCOLN

A Blessing to the Busy Housewife



40 Minute Laundry Service

LITTLE GEM LAUNDRAMATIC
Carmel 1959
Juniata & 4th

Austin of England

AND

LORIN D. LACEY

Invite you to visit their new Monterey home
TODAY

AND SEE

The Car America Has Been Waiting For THE 1949 ENGLISH AUSTIN

The ONLY Full-Size Car with Such

● Economy

Up to 35 miles per gallon; 50% less operating costs.

● Power

4-cyl. high compression valve-in-head engine; hydraulic plus mechanical brakes; 4-speeds forward.

● Quality

Heavier all-steel body; genuine leather upholstery.

● Workmanship

Precision-built throughout to highest British standards; no costs spared to Give the finest in Motor Cars.

Parts Supply Guaranteed—Low Down Payment, 24 Months to Pay

LORIN D. LACEY

298 Pearl St.

Phone 5225

Save Time!!

Drive Right In!!

Carmel

DRIVE-IN

Market



8th and Dolores

FREE DELIVERY

Phone 23 and 619-W

The Lowest Prices In Carmel

THIS IS WHAT YOU'VE BEEN WAITING FOR!!!

EXTRA!

WATERMELON 1 CENT lb.

Elberta PEACHES \$1.25 lug

FOR CANNING
AND SLICING

OPENING SATURDAY AFTERNOON

THE STORE THAT WILL DELIGHT THOSE WHO
TAKE PRIDE IN THEIR GARDENS.

New in conception, THE GARDENERS FRIEND
is operated under the direction of

EARL De SMIDT

for 20 years an agricultural specialist with the
California and U.S. Departments of Agriculture.
Help and suggestions for the asking, is part of
our service.

Complete line of Garden, Nursery and Golf Course supplies
and equipment.

THE GARDENER'S FRIEND

The Peninsula's only exclusive Garden Supply
and Equipment Store.

ON 5TH BETWEEN SAN CARLOS AND MISSION - CARMEL.

Monte Verde Apartments. Rooms

Where Carmel traditions rule. Every comfort and convenience.

Bestrest Beds...Continuous
Hot Water...Elec. Refrigeration
...Private Baths...

Monte Verde at Ocean Ave. P. O. Box 394 ... Tel. Carmel 71

